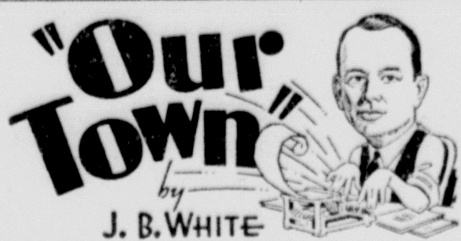


# POLITICAL PEACE IN CAMERON



While the City is going ahead with plans for a swimming beach in Wilson-Ledbetter Park . . . with no water in sight . . . the best opportunity of the age begs for consideration. We refer to the often privately discussed desire for a municipally owned Golf Course and Club grounds open to all the people.

It seems to this column that the city could have solved both the need for greater recreation grounds and a swimming beach as well if the civic horizon had been big enough to look about and visualize the possibilities in the property now known as the Cameron Country Club. This property already has a natural swimming pool and with small improvements could be made into one of the best. Too, this property can be obtained for less money than will be involved in the transaction now scheduled for Wilson-Ledbetter Park.

We make no effort to disparage efforts to build up Wilson-Ledbetter with its 25 acres, a generous gift from the late Mrs. Lizze B. Wilson. What we do try to emphasize here is the golden opportunity knocking at our door to get more than 50 acres with two lakes, a club house, golf course and other improvements for a sum much less than may be involved in the doubtful adventure with no certainty of water supply. If the purchase of this property involved more hazard to tax money than the proposed one, we would not advocate it. If the proposed improvement is to be a federal expenditure, why not turn it to a better advantage, get the big grounds at Country Club and the lakes, already supplied with plenty of good water.

Cameron needs a Municipal Golf Course open to the public, and also needs the entertainment possibilities in the club grounds. To purchase it would be a gesture splendid enough for those who covet the best for their city.

We simply cannot visualize anything more desirable. The problem of every American City is Park Space. Years from now, men will rise up and call us blessed, if we provide so great a recreation center for posterity.

## THE HERALD IS LATE

At 2:30 Thursday afternoon a serious mechanical difficulty arose in the Herald plant. It was around 7 p. m. before the break was repaired on the linotype machine, then too late to issue the paper on time. The Herald goes to its readers in the city on Friday morning and in the rural sections on Saturday morning. We trust this situation will not be repeated.

## JANUARY 31 DEADLINE ON POLL TAX PAYMENT

Bill Alex Bonds, tax assessor and collector, has issued the following information to the people of Milam county, regarding the payment of poll tax and obtaining exemption certificates:

Poll Tax Receipts or Exemption Certificates must be obtained not later than January 31st, to enable you to vote. All those who were 21 or over 60 years of age on January 1, 1937, are due a poll tax. Those who have become 21 years of age since January 1, 1937, or will become 21 years of age before election date are entitled to an exemption, or free vote.

Those who became 60 years of age before January 1, 1937, are not required to have an exemption certificate.

Get your Poll Tax and Exemption receipts now and avoid the rush.

## Stanwyck and Boles 'Immortalize Roles In "Stella Dallas" To Open Here Sunday

The Samuel Goldwyn production of "Stella Dallas," with Barbara Stanwyck in the title role, the next attraction at the Cameron Theatre, beginning Sunday, is a tense drama of a mother who sacrifices her own right to happiness for the sake of her daughter. It gives Miss Stanwyck the strongest role in her entire career and one which was coveted by every leading actress in Hollywood.

Co-starred with Miss Stanwyck is John Boles with a distinguished supporting cast.

When his father, faced with financial ruin, commits suicide, Stephen Dallas decides to start again in a distant city. Even Helen Dales, the girl who loves him, cannot induce him to (Turn to page 10)

## Matula Store In Santa Fe Town Expands; Car Load Shipments Arrive

Expansion for the Matula Cash Grocery in Santa Fe Town is announced this week by Alvin Matula, owner of the store.

The large Werner building adjoining the present grocery has been leased and several car loads of flour and feed have been added to the stock.

The store is entering the feed business on a large scale. Already sales have been very large in this department. One of the car receipts for the week is Burrus Mill flour and feed, also a car of Wichita flour. Bluebonnet Flour and Burrus feeds are included in the stock.

In this issue Mr. Matula advertises special prices for Friday, Saturday and Monday.

A car load of Maine seed potatoes are due this week for the spring crop. "My business last year was good," said Mr. Matula. "Our volume was much greater than we anticipated. With the increase in our floor space and our new feed store we can meet every demand for service and merchandise."

## ROBERTS STORE TO MOVE ON FEBRUARY 1

Robert's 5c to \$1.00 Store in Cameron will soon occupy the new home being completed this week for the stocks.

The building adjoining the J. C. Penney store has been remodeled and finishing touches are being put on the construction so that it will be ready for the move early next week.

The new home will give the store greater floor space and the merchandise stocks can and will be increased. Greater display arrangements and stock storage rooms are available also in this building formerly housing the C. W. Bradbury store.

The Robert's store has contracted for a year's advertising space in the Herald. This sets a precedent for (Turn to page 6)

## Map Infantile Paralysis Fight



This council of war to fight infantile paralysis and help Texas youngsters crippled by the disease is headed by Jesse H. Jones (seated), state chairman of the President's Birthday Celebration in Texas. George Waverley Briggs, vice chairman of the campaign (right) reports the state fully organized. Fred F. Florence, Dallas chairman, (left) predicts a record celebration in Dallas County while former Governor W. P. Hobby gives assurance that Houston will do its part.

## Few Payments Of Poll Taxes

Poll Tax payments were said to be lower than for many years. This report comes from both city and county officials.

People with limited incomes were finding it hard to find \$5.50 they could spare for the privilege of voting the Democratic ticket in July.

The Poll Tax levy in state and city has become one of the most unfair and unjustifiable tributes ever laid on a free people, so many have

said in recent months. Growing sentiment that Poll Tax should not be levied in the city and the Constitution revised in the state to blot it out, will eventually lead to a revolt over the ballot box, it was believed.

Public Education has maintained a strong lobby to fight every attempt to overcome the Poll Tax levy. Eventually, it was believed, Texas will follow the lead of other states and provide a system of registration.



## Destroyed By Fire In November

Here is shown the Ad Hall School building erected in 1916 and destroyed by fire in November 1937. It has been replaced with a modern building. Dedication ceremonies were held on Friday night, January 14th. Two school buildings have been destroyed at Ad Hall, one by lightning and the other by fire.

## NEW SCHOOL AT AD HALL IS DEDICATED

A happy occasion for citizens of the Ad Hall Community was the formal dedication of their new school building on last Friday night.

One of largest crowds in recent years was attracted to the ceremonies which were elaborate with interest, including a concert by the crack Cameron high school band and speeches from a number of prominent citizens from over the county. The women of the community directed the sale of a supper and refreshments the proceeds going to the benefit of the school.

Dedication ceremonies were held as a part of the community program and entertainment.

Hon. W. A. (Bill) Morrison, city attorney, was master of ceremonies, Judge Graham Gillis of the District Court delivered the dedication address.

Other speakers were: Judge Jeff T. Kemp of the county court; E. A. Perrin, superintendent of the Cameron County Jail.

Mr. and Mrs. E. B. Hyer and Mr. and Mrs. Jim Mitcham of Buckholts were in Cameron Wednesday afternoon to attend the funeral of Frank Kolba a former resident of Buckholts.

## SMITH, STRONG MAN, TO GET 5TH TERM AS MAYOR

City Politics registered an all time low this week.

Complacency had finally won its place in the political sun and the curtain had fallen, ending the old era of discord.

For the first time in years there were no opposing candidates and it appeared the millennium had come at last to make the people just one big, happy family, and nobody wanting to take somebody's office away from them. This is something of a novelty in politics.

Mayor Chas. C. Smith, Cameron's all time strong man, will soon begin his fifth term . . . to span 10 years and set a record in modern times for popularity and political strength. Eight years ago he ran on a platform to put in a system of light and power utilities and was elected. Each two years the people have sustained him in his original platform demand, never changed, and now, so completely has he captured the confidence and esteem of the people that he moves to a place unique in the history of the city.

Although net results on public ownership of public utilities are not impressive, under his leadership the people have at last voted \$150,000 in bonds for a water system. Each two years Mr. Smith has managed successfully to keep the people in the frame of mind to hold up his hands in his fight against the utilities. The strain lessens considerably after the Council takes oath each two years, but the people have remembered with extraordinary esteem Mr. Smith's original fight for the office.

The official ballot in next Tuesday's nominating primary will carry the names of a number of veterans in the public service. They are: Dan Tyson, city secretary and treasurer; W. H. Stafford, city tax assessor and collector; Bill Morrison, city attorney and Gene Smith, city marshal, all running without opposition.

Roy Griffith and E. O. Schiller, aldermen, supporting Mayor Smith's government in its campaign to own public utilities, will return for another two years of service.

Roy Baskin, chairman of the executive committee, was unopposed, as were members as follows: W. B. Skelton, S. A. Cottle, A. J. Triggs and Elwood Cammer.

## "Peanut" Egg Gets Prize for Type; Is Now at Herald Office

The egg was found on his farm at Corinth and was laid by a White Leghorn. So far it is the largest double globe egg ever shown in Cameron. In the course of time many freak eggs have been brought to the Herald museum, each being a different type.

Mr. Kuzel's exhibit is the best yet shown for the pure white "peanut egg."

## Belton Tigers Wallop Yoemen In Last Minute

Belton still maintained her athletic superiority over Cameron when her basketball team staged a last minute rally to defeat the Yoemen here Tuesday evening.

Cameron has been unable to defeat Belton in Football and so far as the record at hand shows has never defeated the Tigers in Basketball.

The score here Tuesday night was Belton 26 and Yoemen 24.

## Farm Market In Cameron

Beef in the hoof, pound	4c to 6c
Eggs, per dozen	15c
Fryres, per pound	16c
Springers	18c
Hens, per pound	13c and 15c
Roosters, per pound	7c
Turkeys, per pound	14c
Bakers, per pound	14c
Cream (Butter Fat) pound	25c
Corn, yellow and white, bushel	55c and 60c
Hides, per pound	8c

## ROOSEVELT BIRTHDAY DANCES ARE ANNOUNCED

Chairman F. E. Woodruff of the Roosevelt memorial fund drive, announced Tuesday that a dance will be held in Burlington on Sunday night, January 30th, and in Cameron on Monday night, January 31st.

The Cameron dance will be held in the National Hall and the Burlington dance will be held in the Burlington Hall.

Mr. Woodruff said that indications are entertainments will be held in Milano, Rockdale and Thorndale.

The funds from these entertainments will go to Warm Springs Foundation for the cure and prevention of infantile paralysis.

## Burlington Supper Postponed To Sunday, Jan. 30th

Weather conditions last Sunday caused postponement of the supper announced for St. Michael's Parish.

Father O'Sullivan in Cameron Monday said that the supper will be held on Sunday night, January 30th. Members of the Altar Society will sponsor the supper and proceeds will go for Parish causes. Friends of the Parish are invited and urged to attend.

The supper will be served on the grounds of the church Sunday January 30th, beginning at 5 p. m.

## EPISCOPAL CHURCH

Sunday, January 30th, Morning Prayer and Sermon at 11 o'clock.





One never knows how much he depends on his friends until their help is withdrawn for some reason. I have known that I have one of the best Secretaries in Washington, in the person of Hon Clarence M. Ellwell of Eddy. He is ill this week with a painful throat infection, and it has added tremendously to the work I have to do. So if some of you have not received a prompt reply to your communications, as you feel you should, you will know that it is because our office is short handed, and along with that, it has been a very busy week.

The National Rivers and Harbors Congress has been meeting in Washington, and I have been interested in securing an endorsement of our Brazos River project, with a view of speeding up flood control work to protect especially Waco and the Little River and Brazos bottoms from overflow.

In addition, we had a meeting of the Texas Delegation today, and as Secretary of the Delegation, I always have to make all arrangements. Yesterday, I attended a conference along with Hon. Dick Kleberg and Luther Johnson of our delegation, and Hon. Burris Jackson of Hillsboro, with the head of the Bureau of Agricultural Economics, in an effort to work out a practical plan of starting some much needed research in the field of new uses for cotton, and cotton products. We are still hopeful of getting some constructive work along this line, and to me, it holds great promise. If we can find new uses for cotton, we shall have rendered a much greater service than if we simply reduced the production of cotton. I am, however, still very fearful of the results of the Conference Committee's work on the Agriculture bill. It is now reported that the bill will be brought in with a provision that will restrict production to 10,600,000 bales, with no increase in the Government payments. If this is done, we will have to get 14c per pound next year to get as much money as we got for this year's crop. I cannot believe that under such a program we will get 14c per pound, and even if it could, we all realize that with present industrial prices, the South can not get along on the 1937 income.

The conferences on the Housing

Bill have just reached an agreement, and we will undoubtedly finally pass that measure next week. The passage of this bill should materially help in putting men to work in the building trade, and should tend to increase business. On Tuesday, the House passed the Treasury and Post Office Department bill, and just this afternoon it passed the great Naval Appropriation bill of more than a half a billion dollars, and it is expected that the President will send a special message asking for additional Naval funds in a few days. I voted for the appropriation believing that if we are to make sure that this country shall not fall victim to aggression, we must maintain a Navy equal to the best, and incidentally, all of the money spent will go to American workmen, and for American products.

On last Tuesday night I attended the President's annual Congressional reception. It was, as always, a brilliant affair with Cabinet members and Department heads present as well as Senators and Congressmen. Everyone was supposed to wear "long tails" and white ties, but I had learned my lesson last year, when I had to ride all over town to get tie tied. This year I wore a ready-tied one and a Tux, and think I was sufficiently "dressed-up." In fact I found that some of the most important people there did likewise.

### Lions Hear Religion Discussed at Tuesday Meeting

"Religion" its history and development and present day influence in the life of nations was discussed at the Tuesday meeting of the Lions Club by Rev. Vernon G. Miles, pastor of the First Baptist church and guest speaker.

The program was directed by Guy Haynes, superintendent of the Ada Henderson School. The Glee Club from the 6th and 7th grades numbering 30 members gave a voice number.

Short talks were made by Oxsheer Smith and Emory B. Camp.

A meeting of directors of the club will be held on January 27th at 5 p. m. J. C. Martin and W. C. Wiese will have charge of the program for the next meeting.

(This editorial of appreciation was published on page one of The Midlothian Argus, December 31, 1937. William Noll W. Sewell, editor of the Argus, is sending this copy of the editorial to you with his compliments.)

### A Tribute to a True Friend . . . THE TEXAS POWER AND LIGHT COMPANY

The Argus staff, following its policy of giving thanks where thanks are due, and believing in the adage, "Flowers for the Living," takes this means of publicly expressing its appreciation, and the appreciation of Midlothian's citizens, to the Texas Power & Light Company, for service unselfishly rendered.

The Texas Power and Light Company, though a great corporation with headquarters in many, many Texas cities, and interests of great scope which would dwarf the importance of Midlothian's problems, has never turned a deaf ear or a cold shoulder to the requests of the local citizenship.

The Company, through its Waxahachie representatives, maintains a permanent offer here in Midlothian to match any donation that the bank contributes to worthy civic causes.

The Company men from Waxahachie provide two regular memberships in Midlothian's Chamber of Commerce who pay their dues in advance and who very rarely fail to attend a meeting. They are ready at all times to co-operate with the local organization in making the undertakings of the Chamber a success.

The Company provides Midlothian with electricity at the cheapest price in the history of electric power. It maintains a full time electrical engineer at Midlothian to assure prompt correction of any electrical disturbance. Its method of installment buying of electrical equipment has brightened the joy of living in many

a Midlothian home. Their prices are reasonable and their accommodations without an equal.

The Company provides the local newspapers with the necessary advertising to make it a going concern. Without the friendship, the co-operation and the financial support of the T. P. & L. weekly newspapers in Texas would find the road rough and almost impossible to travel.

The Texas Power and Light Company is truly a worthy Texas institution, interested in the future of the state, the happiness and comfort of its people and the maintenance of its press. What further service could an organization render?

#### REWARD

For return of black suede purse containing two silver dollars, a number of receipts, Indian head penny; also baby's gold cross and gold bracelet. If the cross and bracelet are returned no questions will be asked. Return to Cameron Herald and receive reward.

### Green's Funeral Home

If We May Help  
CALL US

DAY PHONE 93  
NIGHT PHONE 460.

**HEALTHY HENS CLEAN EGGS**  
**EGGPRODUCER**  
GUARANTEED  
MORE EGGS!  
BETTER EGGS!  
NON-DISEASED  
Poultry Builder—Vermifuge  
1,000,000 bottles sold—Less than 1% dissatisfied. Guaranteed to increase Egg Production. Reduce Feed Bills 25%—a \$2.00 bottle for \$1, serves 100 chickens 90 days. Makes and saves you money—Order Now. Agents Wanted.  
**THE EGGPRODUCER SYSTEM**  
Sinclair Building Fort Worth, Texas

Join the big trend to The Herald. Join the big trend to The Herald. Get the best newspaper. Get the best newspaper.

## A MESSAGE TO THE PUBLIC

In order to acquaint the public with the quality of our bottled products, we will serve FREE for an indefinite period, pure water in limited quantities to the general public.

Water used in the manufacture of Coca Cola must be more nearly pure than water served the general public because of the effects of slight amounts of alkalinity on the flavor of the Coca Cola.

No water supplied by any city or water company to the citizens of any Texas community is quite up to the required standard for use in bottled Coca Cola.

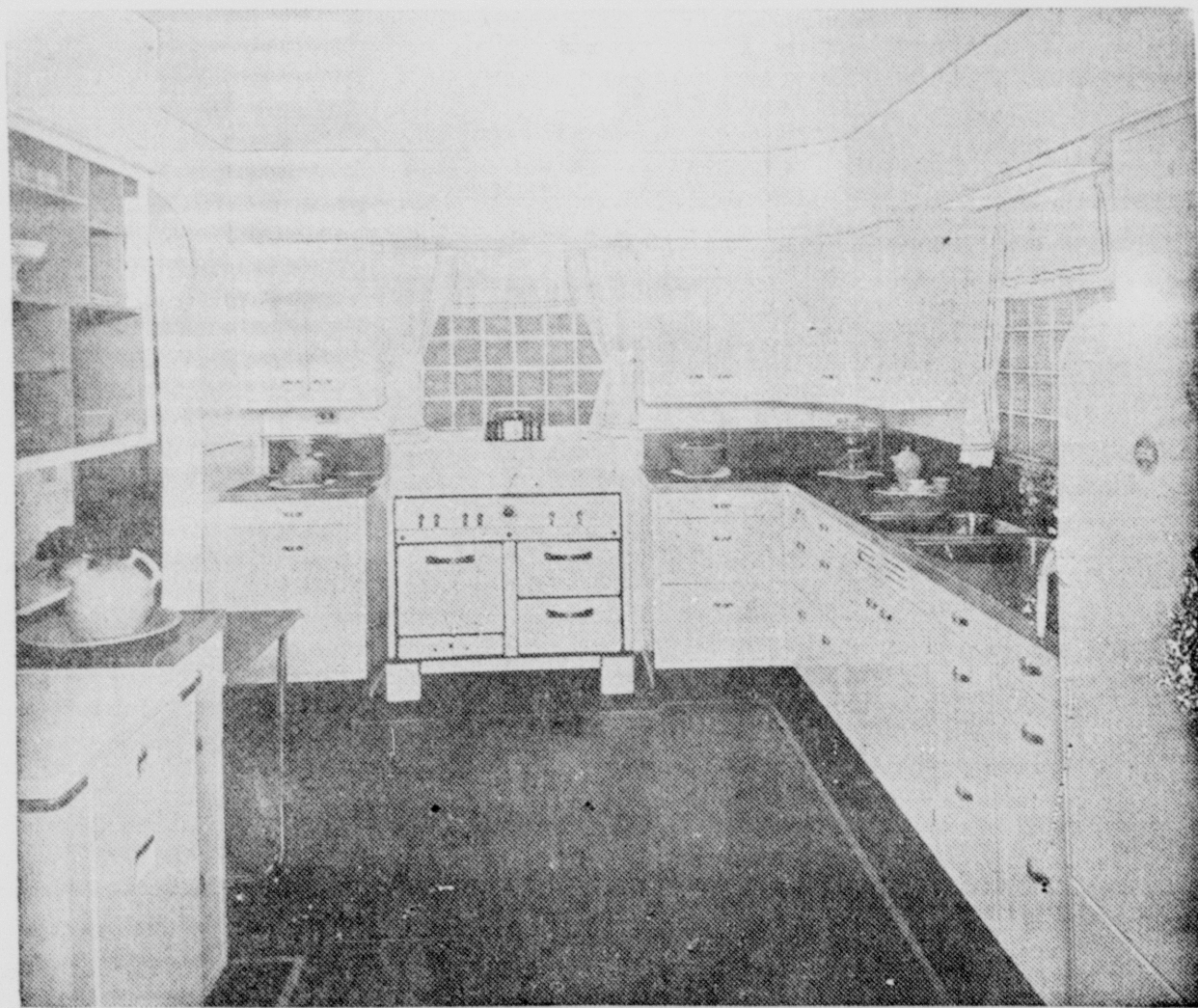
We use International Filter Company equipment, and after the water is processed, it passes through a sand filter, then through an Activated Carbon filter, which is 60 times more effective than charcoal for purifying purposes, and then through an additional blotter type filter to remove any trace of sediment.

*Coca-Cola*

Bottling Company  
Cameron, Texas

*Get all three!*

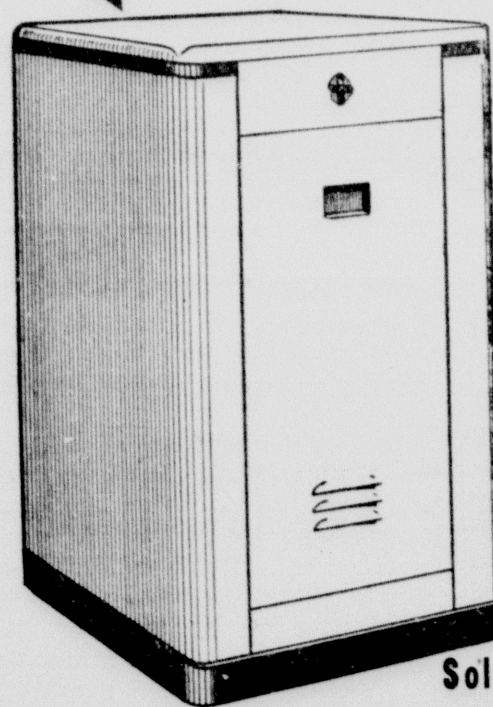
BEAUTY! CONVENIENCE! DEPENDABILITY!



### A new Automatic Water Heater built Table-High!

Here's the first automatic water heater that provides all three: beauty, convenience and dependability. Built table-high, it provides the extra convenience of a porcelain top kitchen table. Designed to blend with modern kitchen cabinets, it provides beauty. Operated with gas, it provides a dependable supply of hot water at the turn of the faucet.

There's no reason why you should be without these three features when you can trade your present heater in on one of these ultra modern table-high automatic water heaters.



Sold on easy terms with trade-in allowance!

Community  Natural Gas Co.  
GAS SYSTEM

## NOTICE

### To City Tax Payers

Monday, January 31, 1938, will be the last day for payment of 1937 City Taxes, Poll Taxes and Sewer Charges without penalty and interest.

Penalty will be added and interest begins on February 1.

It is necessary to pay your City Poll tax as well as your State and County to vote in any election.

This office will be open until midnight on Monday, January 31.

**W. H. Stafford**  
City Tax Assessor-Collector

#### Notice to Patrons

The Auditorium Barber Shop has been moved to new quarters in the Zalesky building adjoining the Dusek Pharmacy.

The building has been refinished and our equipment has been placed and we are now ready to resume our business after three days required to move the shop.

#### Auditorium Barber Shop

Roy Griffith, Proprietor.  
Cameron, Texas.

#### LISTEN!

Now is the time to buy a good watch cheap. I just purchased a new stock of watches among which are:

5—7 jewel Elgins, fitted in 20 year yellow gold cases only \$5.50 each.

3—15 jewel Elgins in 20 year gold filled cases, \$7.50 each.

4—17 jewel Elgins and Walthams in 25 year yellow gold cases, \$10.50 each.

Several priced from \$2.50 to \$4.50 Satisfaction guaranteed.

**F. C. MATULA**

At Jos. Matula Grocery  
Santa Fe Town. Phone 262



## Wallace Beery In "Bad Man of Brimstone" Tops Show at Cameron Theatre Thursday And Friday In Greatest Western Picture

One of the year's outstanding spectacles will be shown starting Thursday at the Cameron screen with the coming of the "The Bad Man of Brimstone," starring Wallace Beery in an epic saga of the lawless West.

Staged against the grim background of the West's most rugged panoramas, "The Bad Man of Brimstone" presents a saga of the unregenerate town of Brimstone, ruled with a ruthless six-gun by Wallace Beery.

Bringing to the screen all the talents which have endeared him to the hearts of America's picture-going millions, Beery is assisted by Dennis O'Keefe, recent cinematic discovery and by Virginia Bruce.

O'Keefe, as a young Eastern prize-fight champion who arrives in the old Western town of Brimstone and straightway begins to clean up the lawless element, stands out as the greatest acting discovery since the advent of Clark Gable.

Miss Bruce, in her role as daughter of Brimstone's Justice of the Peace, proves an exciting incentive to O'Keefe in his cleanup efforts.

A distinguished cast of supporting players includes Joseph Calleia, Lewis Stone, Guy Kibbee, Bruce Cabot, Cliff Edwards, Guinn Williams, Arthur Hohl, Robert Gleckler, Noah Beery, Scotty Beckett and scores of character actors and extras, many of whom actually fought through the days when the West was wild and contribute invaluable realistic touches to the epic.

Filmed against the majestic wilderness of the Kanab National Forest in Utah, the picture is replete with startling natural scenic beauty and with fidelity to the exciting period when the West was a synonym for wildness.

## Ad Hall Cagers Defeat Thorndale

Ad Hall made it nine in a row Tuesday night by defeating Thorndale by a top heavy score of 36 to 12 at Thorndale.

Gerick forward pacing the score with 16 tallies to his credit. Barron was runner-up with 12, Pfardrescher turned in a good job at the guard post.



## With morning came the repair crews

A winter rain, falling slowly from leaden December skies, froze to telephone poles and lines. Hard on its heels came the wind. Ice laden wires snapped and poles splintered before the blast.

Night found scores of towns throughout the storm region handicapped by crippled telephone service.

But...with the morning came the repair crews. Hastily gathered from regions untouched by storm, by a management long familiar with such emergencies, they poured into the stricken area with trucks, tools and materials. Day and night they rushed the work of reconstruction.

One advantage to you of the Bell System's far flung organization is this: When disaster flattens the telephone system that serves you, men and money and materials are instantly available for the prompt repair of the damage. Southwestern Bell Telephone Company.



## NEWS FROM GAUSE

Mrs. J. H. Thomas spent Friday in Cameron. Her daughter Jaunita returned home with her.

Mrs. Lillie Critchfield has returned from Houston where she visited her son Glenn Critchfield and family.

The Gause Pirates went to Hearne Thursday night to play basketball but were rained out in the second quarter.

J. W. Partridge opened a new grocery store Saturday in the B. T. Godfrey building.

Mr. and Mrs. J. T. Harris and children visited Mrs. Lucy Jones and Mr. and Mrs. Obie Kirk last Sunday.

Mrs. Bob Bland and children who have been visiting in the Herbert Luce home for some time left last week to join Mr. Bland in Austin.

Mr. and Mrs. J. W. Partridge spent a few days in Austin last week. Mrs. Partridge's son brought them home and spent a few hours in Gause.

Master James McMains of Austin spent Saturday and Sunday with his grand parents Mr. and Mrs. Jim Bland.

John A. Smith of Cameron visited his brother W. B. Smith for a while a few days ago.

The "42 Club" met Thursday night in the home of Mr. and Mrs. J. P. Harlan with the following present: Mr. and Mrs. J. A. Ely, Jr., Mr. and Mrs. Brock, Mr. and Mrs. Joe Moore, Mr. and Mrs. J. W. Partridge, Mr. and Mrs. Brown Ely, Mr. and Mrs. G. R. Varner.

Mrs. Brock won high score for the ladies while Mr. Arthur Bowling was the lucky man.

Candy, cakes and grape juice were served.

Jack Rains was in Cameron Friday.

Quite a number of people from Pin Oak shopped in Gause Saturday regardless of the inclement weather.

Several persons from Gause attended the funeral of Miss Mary Ashley in Milano Tuesday.

## CLEAR UP YOUR COMPLEXION

Are you embarrassed by freckles, shallow skin or discolored spots on face, throat or neck. Crontay Bleach is guaranteed to remove them.

29-2c

DUSEK PHARMACY.

## QUALITY CHICKS

Chicks from blood tested standard bred flocks. Special mating of White Leghorns sired to cockerels out of hens with records from 270 to 300 eggs.

Rhode Island Reds from well known Exhibition Production breeds and other well bred chicks at no extra cost to you. Book your order early.

Let us do your custom hatching. Fuchs Brothers, Ideal Hatchery, Cameron, Texas. 8tc

FOR SALE—Registered Double Majesty Jersey Bull, Peet Farm, Maysfield, Texas.

When you read it in The Herald you can understand what it's about.

## A NEARLY BANKRUPT NATION

Would it interest you to know that England was at one time mortgaged to money lenders? An arrogant kind that thought more of himself than of his country.

William Shakespeare has given us the story and—

The Sigma Tau Delta Brings It To You

Presenting

MAURICE EVANS

In

"KING RICHARD II"

Acclaimed by the Press, Cheered by The Critics.

One Night Only, January 28, 1938, 8:15 p. m.

WACO HALL

Baylor University

Tickets now on sale. All Seats Reserved. Write or Phone Dr. A. J. Armstrong's Office, Baylor University Waco.

Prices—\$2.75, \$2.20, \$1.65, \$1.10, 55 cents

Send Self-Addressed, Stamped Envelope With Mail Orders.

At the  
Next  
TURN.



Will your brakes hold . . . will you be able to make it? Cars should be brought in frequently for tests to ascertain if they are safe to drive.

Just drive into our repair garage and let us look your car over. Its a cheerful service we give you free. And, if your car needs repairs and adjustments the cost is so small you will always remember what a good bargain you got at

## RICHTER'S TRANSFER & GARAGE

Phone 66.

Cameron, Texas

Don't walk . . . Call for a Taxi!



## SPECIALS on Wednesdays and Thursdays

Shampoo set dry and manicure—

75c

Permanents, 2 for—

\$1.50

Oil Waves, 2 for—

\$3.00

Eugene Waves—

\$5.00

LALLA MEYERS

BEAUTY SHOP

Phone 90.

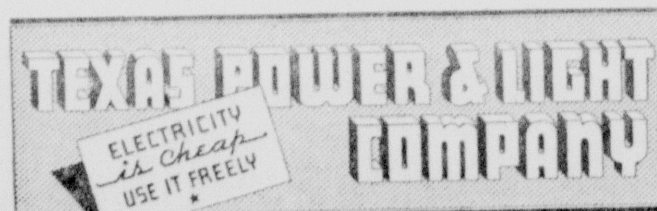
## Today, She is LOVELY TO LOOK AT



## LIGHT CONDITIONING Will Help Protect Her Loveliness

NERVE strain is a fatal enemy of loveliness. Eye-strain is among the worst forms of nerve strain. Poor light is the most vicious cause of eye-strain. Reading, sewing, working in poor light causes eye-strain. Tired eyes cause headaches, wrinkles around the eyes, and they even cause backaches and many other nervous disorders.

Light Conditioning of the home relieves eye-strain by providing the right kind of light for each kind of eye-work. Your home deserves better light, not only for the sake of your own loveliness, but for the better health and happiness of your entire family. It costs so little to Light Condition your home, and so much to lose your clear vision that you cannot afford to delay.



Ask us, today, to make a Sight Meter Test in your home. The test will show just how much, and where you need Light Conditioning.



NEWS FROM  
BUCKHOLTS

Mr. and Mrs. A. R. Walschak and Clarence Hopkins were Austin visitors Monday.

Mrs. Sam Mewhinney spent the week end with relatives in Houston.

J. A. Walschak was a business visitor to Temple Saturday.

Mrs. Ed Kolba who has had flu is up again.

Mr. and Mrs. Gerald Gresak of Houston were week end guests of relatives here.

Miss Charlie Frances Williams, who teaches at Oenaville, was a recent guest of her parents Mr. and Mrs. C. L. Williams.

Miss Marie Machann is visiting relatives in Caldwell.

Mr. and Mrs. V. A. Kubecka and Mrs. A. W. Zajicek were Temple visitors Wednesday.

Mrs. True Loftin and two small children are visiting her parents Mr. and Mrs. W. H. Little in Houston.

Mr. and Mrs. Frank Elsek, Mrs. Anton Hamusek and son Eugene of Houston were guests of relatives here Tuesday of the past week.

RELIABLE MAN WANTED to call on farmers in Milam County. No experience or capital required. Make up to \$12 a day. Write Mr. McELRATH, Box 33, Dallas, Texas.

Ad being placed for Furst McNess Co., Freeport Illinois.

## Temple Speaker



GERALD MANN  
Gerald (Jerry) Mann, famed football hero, and former secretary of state, will be the principal speaker at the YMCA's Older Boys' conference to be held in Temple Feb. 4, 5, and 6. Exceptional strides are being made for the entertaining of the 400 youths expected by Temple citizens during the three day stay.

Hatcheries Asked  
To Standardize  
On Baby Chicks

The Chamber of Commerce Tuesday night voted unanimously to request hatcheries in Milam county to advertise blood tested chickens as a means of educating the poultry raisers to the importance of better standards.

It was pointed out that in times past inferior chicks were shipped because proper standards had not been adopted. Hatcheries who do not cooperate with the Chamber of Commerce will not receive co-operation in turn.

The Chamber of Commerce also instructed Secretary Paden to write all hatcheries to start newspaper advertising campaigns over the county to further the movement for blood tested chicks.

Chamber Commerce Votes Aid To City In Plan  
To Provide Swimming Beach; By Laws Changed

A long session—perhaps the longest held in years, detained Directors of the Chamber of Commerce on Tuesday night.

Cancellation of the O. H. Cross address, due to flood conditions, gave the members an extra hour or two to iron out old wrinkles in institute new business.

The session finally ended after a long discussion over whether the club should donate \$100 to the City of Cameron to apply on construction of the proposed swimming beach in Wilson-Ledbetter park.

It was shown that the resources of the club have been somewhat dissipated in the past two years, due to a large loss on the operation of the Fair. Finally the club voted to make the donation over the protest of several members. Albert Collins made a motion to table the proposal on the basis the club had no funds out of which to pay.

Sale of lumber from which the donation was made was to yield the cash Wednesday. Secretary Paden had the money in hand early. The payment was made on motion of Emory B. Camp.

Change in the By-Laws to permit an earlier election of directors so that they may be introduced at the annual banquet and begin their work from that date, was made. The

Chamber of Commerce will now name its new officers and directors before the annual meeting in March.

President Hays named the following committee to conduct the election of Directors: E. C. Cole, W. F. Paden and Ray Burke. Names of all members are printed on a ballot. These ballots are mailed out and 24 names are chosen. The directors name the officers.

## CAMERON INDEPENDENT BASKETBALL LEAGUE

League Standing, Jan. 21, 1938

	P	W	L	PC
Jones Prairie	1	1	0	1000
A&W Sales Co	1	1	0	1000
Maysfield	1	0	1	0000
Buckholts	1	0	1	0000
Yarrellton	1	0	1	0000

Results of games Thursday Jan. 20:

Jones Prairie 30, Buckholts 27.  
A. & W. Sales Co., 47, Maysfield 25.

Faculty 28, Yarrellton 16.  
Schedule this week, Thursday Jan. 27:

7:30 p. m. Maysfield vs. Yarrellton.  
8:15 p. m. Buckholts vs. Faculty.  
9:30 p. m. Jones Prairie vs. A. & W. Sales Co.

Admission charge—School Children 5c; Adults 10c.

Pat Neff May Be  
Speaker for Big  
CC Feed March 8

Former Governor Pat M. Neff of Waco may be the speaker for the annual Chamber of Commerce Banquet here on March 8th.

Chairman Emory B. Camp of the committee on entertainment and publicity, has asked the former gover-

nor to be guest speaker.

Governor Neff is now president of Baylor University.

T. O. Walton, President of A & M College, will be in Washington on the date of the banquet and could not accept the invitation. President O'Donnell of the Southwestern Life Insurance Company, likewise was unable to accept an invitation.

Buy your SWIFT CHICKS now at our  
Cameron Branch

SWIFT'S CHICKS CAN BE DE-  
PENDE UPON BECAUSE--

1. SWIFT'S breeding flocks are correctly Culled.
2. Every bird is tested for B. W. D.
3. Proper feeding and comfortable housing of breeding flocks insure normal development of chicks.
4. Every egg set is individually inspected.
5. The Swift Hatchery is a model of sanitation and neatness.
6. We offer poultry service free.

SWIFT & CO. Cameron, Tex.

MATULA'S CASH GROCERY  
AND MARKET

CAMERON

PHONE 262

TEXAS

SOME OF OUR SPECIALS FOR FRIDAY AND SATURDAY, JANUARY 28 AND 29 AND  
MONDAY, JANUARY 31ST.

1

## Car Feed

Just unloaded soild  
Car of Burrus Mills,  
Bran, Shorts, Stock  
and Poultry Feeds.

100 lbs. 5 Star Egg Mash.  
100 lbs. Burrus Chick Starter.  
100 lbs. Burrus Mix Poultry  
Feed.  
100 lbs. Jumbo Sweet Cow  
Feed.  
100 lbs. Milo or Kafir.  
100 lbs. Horse and Mule Feed.  
Bran and Shorts.

GET OUR PRICES

## CORN MEAL

CREAM MEAL  
20 lb. Sack ..... 43c

CREAM MEAL  
10 lb. Sack ..... 28c

CREAM MEAL  
5 lb. Sack ..... 18c

A. J. MEAL  
20 lb. Sack ..... 49c

## OAT MEAL EXTRA

PACKAGE PURITY OATS  
1 big 42 oz. .... 15c

GOLD MEDAL  
1 pkg. 3 lbs. .... 18c

3 MINUTE, with Premium  
1 pkg. .... 25c

1 car  
Flour

Another  
Solid Car  
of that

GOOD  
Bluebonnet  
Flour

48 lb. Sack ..... \$1.65

24 lb. Sack ..... 85c

12 lb. Sack ..... 50c

6lb. Sack ..... 30c

Hard Wheat Flour

Also have in  
FLOUR

American Beauty

Gold Chain

Bewley's Best

Gladiola

Gold Medal

White Eagle

Light Crust

and Pillsbury's

Money Back Guarantee on  
every sack of this Flour.

1 48 lb. Sack Guaranteed  
Flour—

Only 3 days ..... \$1.35

WE HAVE THE NEXT DOOR  
BUILDING OPEN

Plenty of Maine Seed Potatoes, and Plenty  
More to Arrive Within the Week.

NICE TEXAS ORANGES—  
Dozen ..... 12c

NICE RIPE BANANAS—  
1 Dozen ..... 10c

ONION PLANTS—  
2 Bunches ..... 5c

Bulk Seed Peas and all kinds of Garden Seeds.

PEABERRY COFFEE—  
4 pound Pail, Big Value ..... 73c

CORN SYRUP—  
1 Gallon Golden Glory ..... 43c

Bring us your Shelled Corn. For Best Prices,  
See Us.

BABY LIMA BEANS—  
100 pound Sack ..... \$4.49

Large Package Post Toasties ..... 10c

2 pound can Mothers Cocoa ..... 22c

2 pounds Nice Prunes ..... 15c

2 pounds Dried Apples ..... 25c

2 pounds Peaches ..... 25c

## Market

Fresh Meats. Only the best we can  
buy.

Lunch Meats, Cheese, Sausage.

We buy cattle and hogs, butter,  
eggs and poultry.



Her Heart full of Goodness  
for VALENTINE

## Palace of Sweets

Phone 80

Cameron

Skeezix

PACKAGE  
SHOP

BETTER WHISKY  
AT MODERATE  
PRICES.

Phone 677

A Complete Stock of High Grade Liquors.

A dignified package store service, plus appreciation  
and every consideration for those who want to get the  
best and pay no more for better brands.

Drive To ....

Skeezix Package Shop

.... a half mile out

We have the next door building now, giving us plenty of room, and we are filling it up with  
a complete line of stock and poultry feeds, all kinds of farm seeds.

PHONE 262.

WE DELIVER.

SANTA FE TOWN.



# Court House News

## MARRIAGES

John C. Bankston and Lettie Mite-er.  
Williard Howard and Annie Mae Breedlow.  
W. H. Hooper and Gertrude Mit-aham.  
Robert Henry Crowell and Floris L. Pfluges.  
Edrie L. Pavelek and Matilda May-er.  
Howard Williams and Clara Jane Story.  
B. T. Beam and Lessie Wooten.  
Frank Pressley and Pauline Wool-let.

## DEEDS

Williard B. Smith et ux to Pete C. Gibson, 461 acres of the John Gaf-ford and James McLaughlin leagues, \$18,000.

Mrs. Beatrice Daugherty et al to Dow Eplen, part of lot 4 in block G in Gartner addition to the City of Cameron, \$750.

## OIL AND GAS LEASES

H. H. Stigall et ux to Domain Oil Co. 135 acres of the John Butler grant, \$10.

R. R. Wilson to Domain Oil Co. 40 acres of the Jackson Hall league \$10.

Bettie Fronck et al to Domain Oil Co. 177 3-4 acres of land in Milam county \$10.

## PROBATE COURT

State of Texas vs R. J. Davis, found to be of unsound mind, Jan-uary 18, 1938.

State of Texas vs. Cecil Sens, found to be of unsound mind, Jan-uary 19, 1938.

## NEW AUTOS REGISTERED

Lee Cating, Bartlett, Home Made Trailer.

E. L. Hinson, Buckholts, Terra-plane Touring, Brougham.

Robert Strutz, Cameron, Chevrolet Sport Sedan.

E. L. Muse, Cameron, Master Chevrolet Town Sedan.

W. B. Denson, Cameron, Ford De Lux Tudor Sedan.

Charles P. Garner, Thorndale, Chevrolet Master Sedan.

## QUALITY CHICKS

Chicks from blood tested standard bred flocks. Special mating of White Leghorns sired to cockerels out of hens with records from 270 to 300 eggs.

Rhode Island Reds from well known Exhibition Production breeds and other well bred chicks at no extra cost to you. Book your order early. Let us do your custom hatching. Fuchs Brothers, Ideal Hatchery, Cam-eron, Texas.

## NEWS FROM SOUTH ELM

Mr. and Mrs. O. L. Smith spent last week with his mother Mrs. En-ma Hess, and brother and sister in law, Mr. and Mrs. Edward Hess in Waco.

Mr. and Mrs. W. L. Gandy visited their daughter and son in law, Mr. and Mrs. Orba Arnold Sunday after-noon. Barney and Houghton Chevi-lar also visited Doyal Arnold.

Miss Cornelia Price spent part of last week with Mr. and Mrs. O. L. Hightower in Leedale.

Week end guests of Mr. and Mrs. Z. B. Griffin were, her father, Rus Fikes, and son, Douglas, and grand daughter, Thelma Fikes of Cameron, and Mr. and Mrs. Alvin Fikes and sons of Meeks. Miss Kathryn Ar-nold, Milton Schiller, and Mrs. Elmer Harbour and baby, Lois Mae, were Sunday afternoon guests.

James Fritz spent Sunday after-noon with Lawrence Fisher.

Miss Pauline Brummitt spent Sun-day with Mr. and Mrs. Roy Johnson and family.

Mrs. Jack Johnson is on the sick list.

Rev. and Mrs. P. L. Caperton and daughter, Mildred, of Cameron spent Sunday afternoon with Mr. and Mrs. O. L. Smith.

Sunday afternoon guests of Mrs. J. W. Price and family were, Mr. and Mrs. Fred Baker of Ad Hall, Mr. and Mrs. O. L. Hightower and R. G. Vaughan of Leedale, and Mrs. R. A. Plentl and daughter, Bennie Bailey of Cameron.



Mrs. Dee Martin and children, Myrtis and Elmer Lee, of Buckholts were week end guests of relatives in this community.

Electricity is now being enjoyed in many homes in this community.

Mr. and Mrs. Henry Baker and family of Cameron, and Mr. Frank Houston and daughter, Albena, spent Sunday with Mr. and Mrs. Ben Baker.

Mr. Wade Hardwick is visiting his son Jim Hardwick and other relatives of Meredian.

## Cross Speaking Postponed; Floods Stop Traffic

The Chamber of Commerce late Monday canceled the speaking date in Cameron for former congressman, O. H. Cross of Waco.

With Little River at flood stage and roads in sections of the rural districts impassable, it was feared attendance would not justify going ahead with the speech.

Mr. Cross will be invited at a later date, it was said. He was to have delivered an address on Pend-ing legislation and the cotton pro-gram.

Tom Pillon of Chicago attended a sad movie, but laughed loudly while others wept, until he was ejected from the theatre. He sued the man-agement and was awarded \$300 by a judge who upheld his right to laugh, regardless of the nature of the show.

## NEWS FROM BEN ARNOLD

The sixth and seventh grades wel-come Key Schwarting back to school after a week's absence due to illness.

Melba Keith visited her father and mother, Mr. and Mrs. W. Keith of Cameron over the week end.

The 4-H club girls are approaching their goal by making their bed-spreads. They have already made their pillow tops. In the near future they plan to make a brooder house and some chicken troughs. We now have a new sponsor, Mrs. J. A. Hen-derson and a new demonstrator, Miss Hieman.

On Wednesday evening, January 19, the Ben Arnold girls basketball team met the Barclay team in Rosebud to play a game. Ben Arnold was victor-ious. The scores ran 32 to 13 in fav-or of Ben Arnold.

Saturday, January 22 the girls basketball team entered the invita-tion tournament at Cameron. At 9 o'clock in the morning they play-ed San Gabriel. Ben Arnold won by a score of 18 to 14. At one o'clock Clarkson, again, they were victorious with the scores 34 to 14. at seven o'clock Saturday night they played Yarellton in the finals. The game ended with 28 to 28, a tie be-tween the two teams.

## Gas Company Holds Party In Cameron

More than 85 guests here enjoyed an entertainment at the Cameron Country Club on Saturday evening, when the Waco Division of the Com-munity Natural Gas Company was feted for having won a merchandis-ing sales contest.

C. V. Allen of Waco, division superintendent and Mrs. Allen were joined here by Mr. and Mrs. J. R. Bush in extending hospitality to the guests.

A barbecue supper buffet style was served. Games and dancing were en-joyed following the supper.

Circulation, news carriage and in-tegrity gives The Herald the lead.

## Day and Night

## Wrecker Service

We Service all Makes of Cars.

Day Phone 175—Night Phone 708.

GRABEIN CHEVROLET COMPANY

# CAMERON THEATRE

Thursday and Friday, January 27 and 28

## Bad Man of Brimstone

Wallace Beery and Virginia Bruce

Saturday, January 29

## HOLD 'EM NAVY PREVIEW BIG TOWN GIRL

Sunday and Monday, January 30 and 31

## Stella Dallas

Barbara Stanwyck and John Boles

Tuesday and Wednesday, February 1 and 2

## Angel

Marlene Dietrich and Herbert Marshall  
BARGAIN NIGHTS

Thursday and Friday, February 3 and 4

## Dead End

Sylvia Sidney and Joel McCrea

Saturday, February 5

## First Lady

PREVIEW

Thank You, Mr. Moto

# THE MILAM THEATRE

Friday and Saturday, January 28 and 29

## Law For Tombstone

BUCK JONES

THE NEW UNIVERSAL PRESENTS



## CAMERON LIFE INSURANCE CO.

Is Constantly being Recommended by Beneficiaries under its Policies for its Promptness in Paying its Claims.

Letter of Appreciation for Promptness in Paying a Re-cent Claim:

Caldwell, Texas, January 11, 1938.

Cameron Life Insurance Company  
Cameron, Texas.

I wish to thank you for your check in the amount of \$1,000.00 delivered to me by your Mr. W. B. Smith, in full payment of policy in the amount of \$1,000.00, held by my husband, Andrew L. Taylor, now deceased. Proof of death claim blanks were received by you on January 10, 1938, and your immediate payment of this claim is of much benefit to me.

It is a pleasure to recommend your Company for its prompt, courteous method of paying its claims.

Yours very truly,

(Signed) MRS. A. L. TAYLOR,  
Beneficiary.

Policies issued in amounts ranging from \$150.00 to \$2,000.00 on individual or family group plans.

Our rates are very low and premiums may be paid Monthly, Quarterly, Semi-Annually or Annually.

Without obligation, please write or call us for informa-tion concerning our Company and Policies.

Cameron Life Insurance Company  
CAMERON, TEXAS.

WE PAY—NEXT DAY!



## Lets Talk Turkey

Buy Inferior Goods and You Kill the Value of Your Dollar

## Attention Farmers!

.... we have just received a large shipment of GENUINE

## I-H-C SWEEPS

Big 22 inch Bedding Sweeps 5-16 inch thick only

\$2.30

We call your attention to the fact that these Sweeps are GENUINE International Harvester Company made and are full 5 16 inches thick, not the inferior kind you can buy for a little less money.

There is no such thing as competition on a genuine, money's worth IHC Sweep.

MAURITZ-BALDWIN CORPORATION  
THE HOME OF FARM MACHINERY

Genuine IHC Parts and Supplies.

Cameron, Texas.



## Society News

### History Club Meets With Mrs. Jeter

Oxsheer Smith, president of the Citizens National Bank, talked to members of the History Club on Tuesday afternoon in the home of Mrs. R. P. Jeter, hostess for the afternoon.

Mr. Smith told of his recent travels on the continent of Europe. The club gave over its business session to Mr. and Mrs. Smith who were guests.

Mrs. Jeter used spring flowers to advantage in decorating for the entertainment.

Mrs. J. C. Culpepper and Miss Winnie Henderson assisted Mrs. Jeter in serving a delightful refreshment plate.

### Bridge Enjoyed In Franklin Home

Mr. and Mrs. Marvin Franklin entertained for their Club members on Monday evening in their home here.

Appointments carried out a unique design for the party decorations and game accessories. Tally pads were in white elephant cut. Souvenir's were given each guest at the close of the games.

Mrs. Franklin employed cut flowers with violets for the decorations in the entertainment suite.

Mr. and Mrs. Chas Davidson were club guests and won the high score award.

Creamed chicken and accessories completed the delightful refreshment course.

### Mrs. C. G. Brindley Hostess Wednesday To Bridge Club

Members of the Wednesday Bridge Club and number of invited guests enjoyed a bridge in the home of Mrs. C. G. Brindley on Wednesday afternoon.

Mrs. Brindley used a red and white color scheme and vases with cut flowers in the chosen colors were noted in the reception suite.

Guests were: Mrs. Jack Wilkerson, Mrs. Frank Cheeves, Mrs. D. J. Crawford, Miss Aetna Smith, Mrs. E. H. Coffield, Mrs. Vernon Roberts, Mrs. Leland Denson, Mrs. C. G. Swift and Mrs. Oxsheer Smith.

Mrs. Swift won high for guests and Mrs. B. F. Robinson was low for club members and received the consolation prize. Mrs. James Watson won a slam prize.

Refreshments in the chosen colors of the party were served.

### Bridge Parties In B. F. Bonds Home

Among the week's most enjoyable social courtesies were the Bridge parties given on Wednesday and Thursday of last week by Mrs. B. F. Bonds and Mrs. W. A. Bonds, co-operating in hostess duties.

The parties were held in the home of Mrs. B. F. Bonds. In the entertainment suite flowers were arranged, narcissus and violets predominating for the spring colors.

In the dining room pink sweet peas and blue daisies were caught up in a central spray of color with a reflector background. On the table was laid a lace cover. Pink tapers were other appointments for the dining table and they were in crystal holders with bouquets of flowers. The color scheme of pink and blue were noted in gay appointments.

Mrs. E. H. Coffield won high score on Wednesday afternoon and Mrs. Stanley Swift won second high. The traveling prize went to Mrs. C. G. Brindley.

Mrs. Rush Thomas won high award in the Thursday games and Mrs. J. L. Calloway second high. Mrs. Oxsheer Smith and Miss Clara Thomas received the traveling prizes.

Refreshments for the parties were served buffet style.

### EPLEN FURNITURE COMPANY EXPANDS

J. D. Eplen this week occupied his greater quarters in the building adjoining the old furniture store on the south side of the square.

Mr. Eplen has more than double his floor space and has both down and up stair display rooms. The added space came when he leased the Cox building formerly occupied by the Wilkerson Bros. Garage. New floors have been placed in the stores and new display squares built.

Mr. Eplen found it necessary to expand because his stocks were increasing rapidly as his volume of business has grown in the past year.

### COTTON REPORT

Census report shows that there were 42,824 bales of cotton ginned in Milam County from the crop of 1937 prior to January 16, as compared with 26,522 bales from the crop of 1936.

Ray O'Neil, Special Agent.

### Happy Hour Club Meets Thursday

The Happy Hour Club with one guest, Mrs. T. A. Howell, enjoyed a happy hour on Thursday in the home of Mr. and Mrs. J. H. Horn.

The game of the club is 42 and the

members enjoyed the games resulting in Mrs. Earl Thompson winning high score and Mrs. Jimmie Angell second high.

Mrs. Horn arranged a colorful decoration with narcissus. She served a lovely two course refreshment.

### Roberts Store

(Continued from page 1)

these stores in Cameron. It is going to be the policy of the store to tell the people each week about new merchandise arriving and also special prices may be made from time to time. The advertising is to be a service—a continuing message on what is new in goods and where to buy on the lowest market available.

The store will be ready with the opening February 1st.

### Little River On Rampage Does Little Damage

Cameron was restored to normal connection with the outside world late Tuesday when flood waters in Little River and Elm Creek receded so that travel could be resumed.

The river was at flood stage Monday morning, reaching the highest water peak at noon Monday. Again on Tuesday when flood waters of the Lampasas river came down the valley traffic across the low water bridges

was cut off.

No damage was reported. The overflow generally will give bottom lands better soil tone for spring planting.

### Kahler Family Escapes As Storm Brings Lightning Bolt Into Home

Members of the E. L. Kahler family had a thrilling though dangerous experience on last Friday night during a storm when lightning struck the home, a bolt destroying a heating stove in a bed room.

Mrs. Kahler told The Herald about the experience on last Saturday. She said the lightning struck the home between 9:30 and 10 p. m. A corner of the chimney was shattered as the bolt hit the room reaching through and destroying the top of a wood heater in a rear bed room.

The family members were in the front part of the house and escaped. At first they thought the house had been wrecked, but on investigation it was discovered only slight damage resulted.

### Clovis Rancher Is Advised to Fire "Cattle Guards"

Clovis, N. M., Jan 19—Local citizens are still chuckling about this story from Washington.

A New Mexico rancher wrote his congressman seeking readjustment of a federal loan, and in the inventory of his property and itemization of his pay roll he listed seven cattle guards.

The congressman referred the letter to the federal loan agency which replied:

"We note in the letter from your constituent an inventory of property and an itemization of his pay roll, including seven cattle guards. Inasmuch as he seeks a readjustment of his loan from this agency, we ask you to advise him to discharge five of these guards, as two should be amply able to care for the number of cattle he has."

Mr. and Mrs. George William Triggs of Houston are in Cameron to visit with his parents, Mr. and Mrs. R. A. Triggs. They also have visited her parents at Sharpe, Mr. and Mrs. Will Davis.

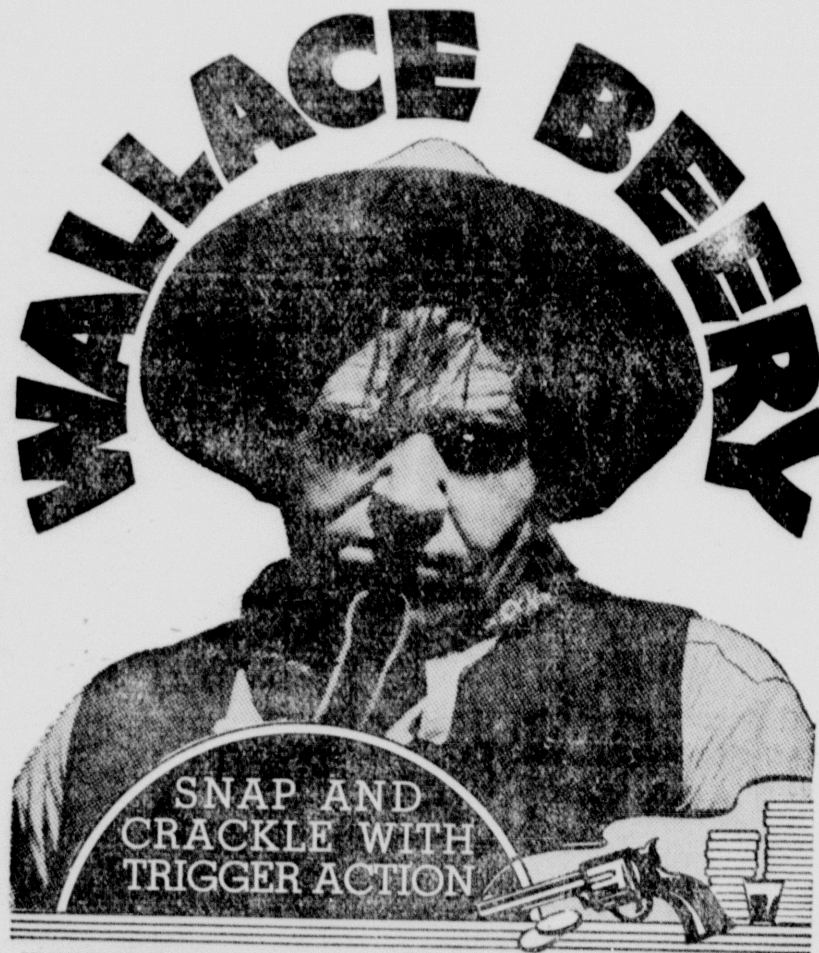


**HOME-MADE CHILI**  
Easy to make with this simple Gebhardt's recipe  
2 lbs. beef 2 tablespoons Gebhardt's Chili Powder  
3 tablespoons Flour 2 teaspoons Salt  
4 tablespoons Shortening 15 quarts hot water  
Can Gebhardt's Spiced Beans (if desired)  
Chop or cut the meat in small chunks. Simmer well in shortening. Add Gebhardt's Chili Powder, salt and water. Simmer until tender. Add flour to thicken gravy a few minutes before serving. Serve Hot.

## CARDUI

In this modern time something wonderfully worth while can be done for practically every woman who suffers from functional pains of menstruation. Certain cases can be relieved by taking Cardui. Others may need a physician's treatment.

Cardui has two widely demonstrated uses: (1) To ease the immediate pain and nervousness of the monthly period; and (2) to aid in building up the whole system by helping women to get more strength from their food.



## "THE BAD MAN OF BRIMSTONE"



Cameron Theatre, Friday, January 28

## Appreciation SALE OF UNUSUAL VALUES

**SALAD DRESSING**  
Full Quart Jar  
Good Grade each

**20c**



**Coffee**

3 lb. pkg. each 69c  
1 lb. pkg. each 24c

**SUGAR PURE CANE**

19 pound for

**95c**

## GROCERY DEPARTMENT

LARGE BOTTLE  
CATSUP, HEINZ, each 19c

WELCH'S  
TOMATO JUICE, 50 oz. can, each 22c

DAIRY MAID  
BAKING POWDER, 2 pound can, each 19c

3 MINUTE  
OAT MEAL, 42 oz. package, each 15c

COTTON CLUB  
SYRUP, Gallon, each 47c

LARGE BARS  
SOAP, Peets White, 6 for 23c

HARD WATER  
SOAP, Kirks, 3 for 11c

P. O. SOAP, 3 for 16c

SOAP CHIPS, 5 pound Box, each 33c

APEX NO. 1 CAN  
PEAS EMPSON, 3 for 23c

REGULAR SIZE CAN  
VIENNA SAUSAGE, each 5c

ALASKA RED  
SALMON, No. 1 Tall, each 21c



3lb 50c - 1lb 23c

CHILI, Walkers, Aster  
No. 2 can, each 23c

TUNA FISH, Breast  
of Chicken, each 18c

**Lard** 1b carton 38c

### Fresh Vegetables

HOME GROWN  
MUSTARD GREENS  
TURNIP GREENS  
KALE GREENS  
TURNIPS AND TOPS

**3 Bunches for 10c**  
ALL FRESH

Fresh Onions, bunch 5c

Home Grown Spinach, lb. 5c

Lettuce, 2 for 7c

AND MANY OTHER VEGETABLES

### FRUITS

Lemons, extra large doz. 23c

Oranges, nice large

Texas, dozen 20c

GRAPE FRUIT, Seedless

Good Size, 2 for 5c

APPLES,

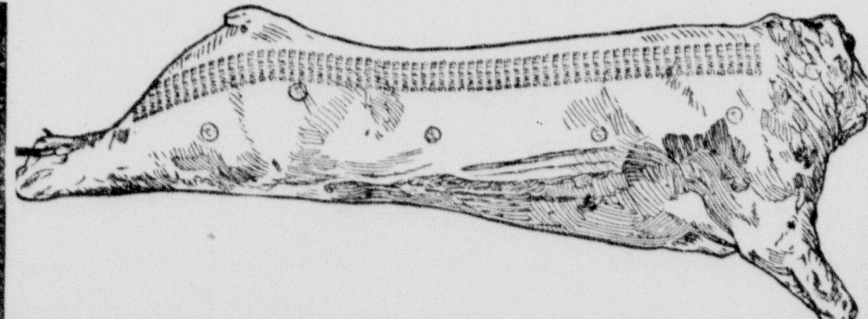
Large Winesap, each 1c

HAMS, Swift Premium

Half Whole lb. **25c**

Picnic Circle, hockless, pound 20c

Bacon Dexter, lb. 27c



SWIFT BRANDED STEAKS AND ROAST  
POUND, 20 AND 25 CENTS

Dressed  
Hens

Fish and  
Oysters



## WANT-ADS

**FOR SALE**—Two choice residence lots adjoining the William Rogers home. See A. J. Cook, Milano, or Mr. Rogers.

**WANTED**—Man for Rawleigh Route this winter. Route will be permanent if you are a hustler. For particulars write Rawleigh's Dept. TXA 109-103, Memphis, Tenn.

**FOR SALE**—50 acres 2 Miles North of Cameron on old Burlington Highway. Will sell all or in 10 acre blocks. See A. K. Gurecky, First National Bank.

**ONE GOOD WATKINS ROUTE** open in Cameron now for the right party. No car or experience necessary. A chance to make some real money. Write J. R. WATKINS COMPANY, 70-76 W. Iowa Ave., Memphis, Tenn.

**HORNUNG BROTHERS** Hatchery offers you twenty breeds of baby chicks from their poultry farm. Custom hatching.

### DANGEROUS

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE.

**WANTED**—Work of most any kind. Best of recommendations. R. H. Rettig, 210 South College Ave. 2tp

**PURE BRED**, big bone Naragansette Turkeys. Hens \$3. Toms \$5. At my pens. H. L. Atkinson, Maysfield. 2tp

WE will pay the highest prices for all old metal, brass, lead, zinc, iron, copper, hides, junk cars. Located N. 8 and S. Nolan on the Buckholts highway. Cameron Hide & Metal Co. 4tp

**FOR RENT**—Nice duplex unfurnished, 4 room apartment with garage. Modern equipment. Close in. Reasonable rates. 210 South College Avenue.

**FRUIT and ORANMENTAL TREES**—This is best time of year to plant Fruit Trees, Pecan Trees, Roses, Flowering Shrubs, Evergreens. Our 1938 catalogue describes best of all trees and plants, and gives information about their care. 63 years of service in Texas back of our trees and guarantees. Write for free catalogue. RAMSEY'S AUSTIN NURSERY, Austin, Texas. 3tc

**666** Checks COLDS and FEVER first day. Liquid, Tablets, Salve, Nose Drops, Headache, 30 Min. Try "Rub-My-Tism" - World's Best Liniment.

**FOR SALE**—Registered Double Majesty Jersey Bull, Peet Farm, Maysfield, Texas.

**WANTED**—Man with car to take over profitable Route. Established customers. Sales way up this year. Must be satisfied with earnings of \$30 a week to start. Write Rawleigh's Dept. TXA-109-101, Memphis, Tenn.

**FOR SALE or TRADE**—80 acres of land, sandy loam, 50 acres in cultivation, hog fenced, good well water and one acre orchard. Suitable for truck farm. Apply at Herald Office.

**CLEAR UP YOUR COMPLEXION** Are you embarrassed by freckles, sallow skin or discolored spots on face, throat or neck. Crontay Bleach is guaranteed to remove them. 29-tc DUSEK PHARMACY.

**RELIABLE MAN WANTED** to call on farmers in Milam County. No experience or capital required. Make up to \$12 a day. Write Mr. McELRATH, Box 33, Dallas, Texas. Ad being placed for Furst McNess Co., Freeport Illinois.

**Lazy, bored, grouchy** you may feel this way as a result of constipation

Constipation is an enemy of pleasure. It dulls your enjoyment of the best entertainment and the best friends. To neglect constipation is to invite serious trouble. For your health's sake, take Black-Draught at the first sign of constipation. You'll soon feel better.

Here's a laxative that is purely vegetable, prompt, and reliable. Try it!

**BLACK-DRAUGHT**  
A GOOD LAXATIVE

## RAYMOND ETHRIDGE DIES IN AMBULANCE

Raymond Ethridge, 38, died in an ambulance Wednesday near Marquez. He was being taken to Rusk to be placed in the care of a state institution for mentally ill.

He had been adjudged mentally ill and it was upon the advice of physicians he was placed in a Green Ambulance. The party included two brothers of the dead man. On the way he became very ill and died at Marquez a short distance from Hearne.

Raymond Ethridge was the son of Mr. and Mrs. Dave Ethridge. He was born and reared in this community and his death came as a shock to many.

Funeral services were held at 4 p. m. Thursday afternoon in the church at Marlow with interment in the Marlow cemetery. Rev. Vernon G. Miles of the First Baptist church in Cameron conducted the funeral service.

With Ethridge at the time of his death were J. D. and Marvin Ethridge, Pat Stutts and John McLerran, Jr.

He is survived by his parents, Mr. and Mrs. Dave Ethridge; three brothers: J. D., Marvin and Johnnie Ethridge.

Funeral arrangements were made and directed by the Green Funeral Home. Pallbearers were: Pat Stutts, Robert Connor, Wm. Whittaker, Morris Coward, J. H. McClaren, Sr., and Sherwood McClaren.

Mr. and Mrs. J. A. McKinney of Jones Prairie were in Cameron Wednesday afternoon, Mrs. McKinney attending a meeting of the Home Demonstration Council for the county.

## HEADACHE due to constipation

Relieve the cause of the trouble! Take purely vegetable Black-Draught. That's the sensible way to treat any of the disagreeable effects of constipation. The relief men and women get from taking Black-Draught is truly refreshing. Try it! No mineral drugs, no synthetic chemicals — just purely vegetable leaves and roots, finely ground.

**BLACK-DRAUGHT**  
A GOOD LAXATIVE

## FRANK KOLBA BURIED HERE WEDNESDAY

Frank Kolba, 48, war veteran, was buried in Oak Hill Cemetery here Wednesday afternoon with full military honors, a squad of ex-service men from the American Legion observing the full funeral rites of the Post.

Kolba died in Kerrville on Tuesday morning January 25, 1938. The body was shipped to Cameron and held in funeral home of the Coleman company until funeral hour when it was taken to the First Baptist church where Rev. Vernon G. Miles, conducted the services.

Deceased will be remembered well here. For many years he was with the Cheeves Bros store in Cameron. He had been in Kerrville for several years, a tubercular patient.

Frank Kolka was born in Milam County on March 18, 1890. He had lived his life in this county. In 1917 he resigned his place with Cheeves Bros. store and entered the service of the United States Navy. After the war he returned from service and re-entered the store of Cheeves Bros. In 1930 his health failed and he spent almost 8 years in a vain effort to regain it.

He was the son of Ed Kolba of Buckholts, farmer and banker, a brother, Ed. Kolba, Jr., is cashier of the Buckholts State Bank.

## NEWS FROM AD HALL

Mrs. D. J. Tomasek, after a period of illness left this world for another Monday afternoon at 5 o'clock. Her survivors are, husband, Mr. D. J. Tomasek, Mrs. Dell Janes and Mrs. Frank Rubac, married daughters. Matilda and Bertha, one son, T. G. Tomasak. She came to the United States 32 years ago. Her previous home was in Czechoslovakia. She has two brothers and two sisters there. She was buried at Corinth yesterday at 3 o'clock by Brother Barton of the Czech Moravian church of Granger.

Mrs. Baxter Hughes is visiting in the home of her mother Mrs. Bill Hensley, who is ill.

Mrs. White and daughter Mary Frances visited in the home of Mr. and Mrs. W. D. Sheperd and children Thursday night.

Ms. and Mrs. John Svetlik and Marie Ruzicka visited relatives at Wallace.

Mrs. Janes and son Willis and Mrs. W. D. Shepherd went to see Marvin Posival in the hospital Wednesday.

## Stewart's Food Sale Big Bid For Cameron Shopping

B. F. Stewart's message to food buyers this week will be read by thousands through the medium of The Herald.

The big store continues the New Year merchandising program by bringing the people lower prices on better foods and in keeping with the decline in prices over the nation.

To make the food sale this week of greater interest Mr. Stewart has unloaded a large amount of new goods which are included in the sale. "We are ready for the buyers this week," said Mr. Stewart.

## MARY GLADYS ASHLEY DIES IN TAYLOR SUN.

Miss Mary Gladys Ashley, 26, died in a Taylor Hospital Sunday following several days illness from pneumonia.

Deceased was the daughter of Tom Ashley. She had lived in Milano all her life.

Funeral services were held on Tuesday from the home in Milano with interment in the Milano cemetery. She is survived by her father, Tom Ashley, one sister, Mrs. Armon Slack of Taylor; three brothers, George Ashley of Dilley, Morgan of North Pleasant and Charlie of Milano.

Funeral services were held by Rev. O. C. Acree of Cameron at the Baptist church.

Mr. and Mrs. B. F. Bonds are in Dallas this week on business.

### Stop That Itching

If bothered by the itching of Athlete's Foot, Eczema, Itch Ringworm or sore aching feet any drug store will sell you a jar of Black Hawk Ointment on a guarantee. Price 50c and \$1.

## Cameron Boy Named Alternate Candidate For West Point

Washington, D. C., Jan. 27—Congressman W. R. Poage announced today that he had recommended a Milam County boy, John Calvin Haygood of Cameron, Texas, for an alternate appointment to the United States Naval Academy at Annapolis. The young man is the son of Mr. and Mrs. J. W. Haygood of Cameron. Young Haygood graduated from the Yoe (Cameron) High School and since that time has attended Allen Military Academy at Bryan.

## Constipation

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Pimples, Skin, get quick relief with ADLERIK. Thorough in action yet entirely gentle and safe.

**ADLERIKA**  
DUSEK PHARMACY

## Houston Business Men Here Feb. 2

A delegation of Houston business men will be in Cameron on Tuesday, February 2nd. They come here advertising the coming live stock show and spring trade week in Houston.

J. R. Hays, President and W. F. Paden, secretary of the Chamber of Commerce will be guests of the business men.

### QUALITY CHICKS

Chicks from blood tested standard bred flocks. Special mating of White Leghorns sired to cockerels out of hens with records from 270 to 300 eggs.

Rhode Island Reds from well known Exhibition Production breeds and other well bred chicks at no extra cost to you. Book your order early. Let us do your custom hatching. Fuchs Brothers, Ideal Hatchery, Cameron, Texas. 8tc

## A Big Job

... to keep in stock thousands of items demanded in the day's shopping is a big job.

We try to provide you with every advantage when your need for purchasing takes you to the drug store.

There is another way we try to measure up to your standards... appreciation. We like your business and we want you to come in often.

Our Prescription Counter is at Your Service

**E. O. SCHILLER**

Phone 62.

Pharmacist

## END OF THE MONTH

Phones **SALE** We Deliver  
95 & 106

Beginning Friday, January 28, Through Tuesday, February 1st, 1938

## COFFEE

3 LBS. ADMIRATION	69c	3 LBS. BRIGHT & EARLY	57c
1 LB. ADMIRATION	24c	1 LB BRIGHT & EARLY	20c

**BANANAS**, Saturday only, Dozen 10c

JELLO - - - 5c	BROOMS- Extra	23c
SYRUP Gallon - 50c	Good Quality	

**AGAIN!** This amazing offer! 2 cans 25c  
Crosse & Blackwell's date and nut bread

Canned Food SPECIAL	A BIG BARGAIN
No. 2 Can Green Cut Beans—	Black Eye Peas Tomato Soup
No. 2 Can Turnip Greens—	Hominy Vegetable Soup
No. 2 Can Mustard Greens—	Red Beans Tomato Juice
No. 2 Can Spinach—	Spaghetti Pork and Beans
No. 2 Can Corn—	Lima Beans CAN
3 CANS	25c

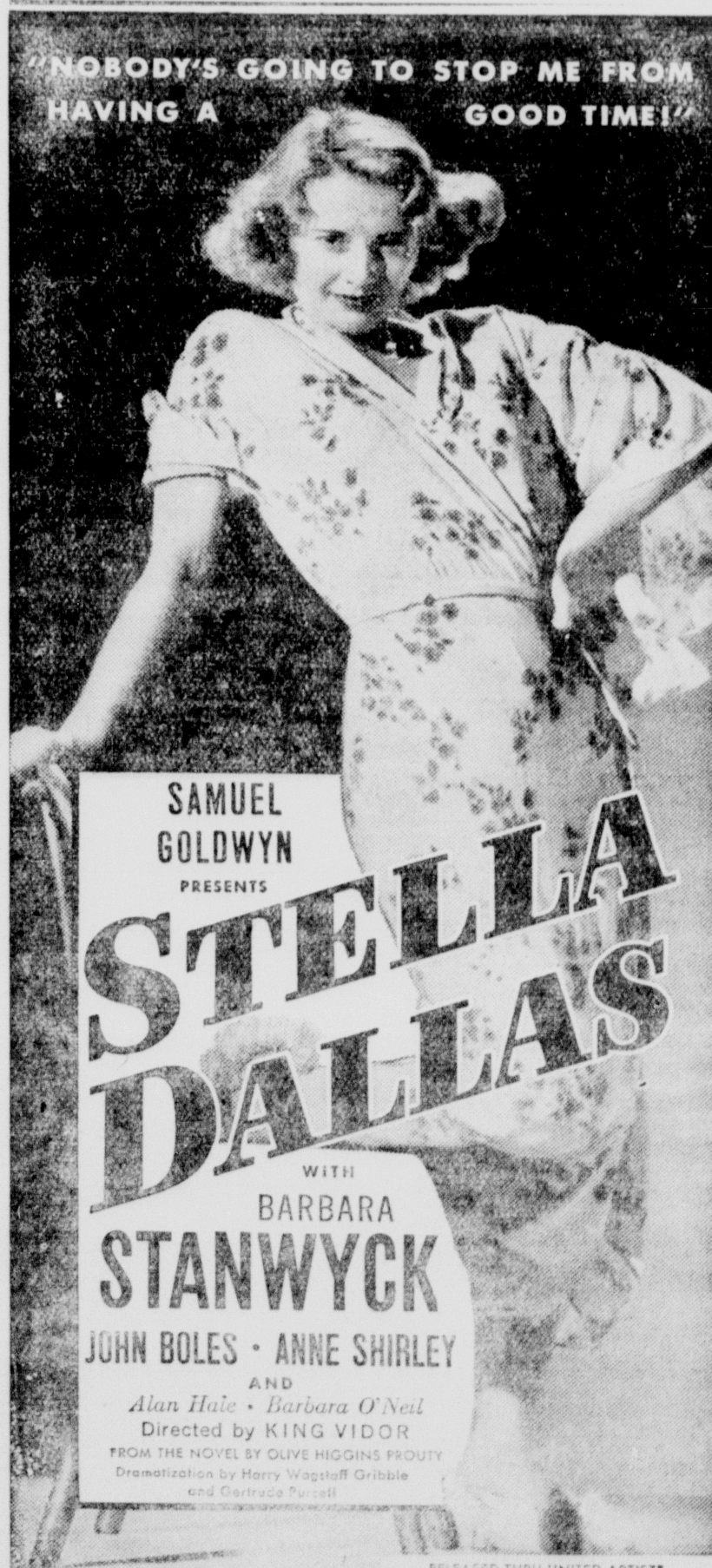
**HEINZ SOUPS** No. 2 cans two for 25c

**TOMATO JUICE** Crosse & Blackwell 3 for 25c

**POTATOES** Idaho Russet Burbank 10 lbs. 19c

**CHAS. F. GREEN GROCERY**

"NOBODY'S GOING TO STOP ME FROM HAVING A GOOD TIME!"



**SAMUEL GOLDWYN PRESENTS**  
**STELLA DALLAS**  
WITH **BARBARA STANWYCK**  
JOHN BOLES • ANNE SHIRLEY  
AND **Alan Hale • Barbara O'Neil**  
Directed by **KING VIDOR**  
FROM THE NOVEL BY OLIVE HIGGINS PROUTY  
Dramatized by Harry Wagstaff Gribble and Cedric Belfrage

RELEASED THRU UNITED ARTISTS  
**CAMERON SUNDAY AND MONDAY**



NEWS FROM  
MINERVA

Mr. and Mrs. Lucian Reed were hosts to the Ever Ready Sunday School class on Thursday evening at which time "42" was played and enjoyed. Guests present were Mr. B. F. Cone, teacher, Messrs. and Mesdames Robert Currey, Charlie Trotter, A. W. McCullin, Roy Terry, Denton House, Joe McKey, Mrs. Lee Wallace, Misses Ida Byrd Mayfield and Maysell Gibbs, Charles Hickman and Billie Trotter, Albert McCullin, Jr., Kathlyn Currey and the hostess.

Delicious refreshments of angel cake and cocoa were served.

The Rev. and Mrs. Anderson and children and the Rev. Sail of San Antonio spent several days of last week with friends.

Ed. Edwards of Bartlett visited home folks during the week end.

Mrs. Hugh Lucas and son have returned from an extended visit with her sister, Mrs. Ellen Yelton, at Wichita, Kansas. Her mother, Mrs. A. L. Goddard, who accompanied them to Kansas, remained for a longer visit and from there she will go to her home at Healdsburg, Calif.

Lee Wallace and sons, Lee, Jr., Cliff and Jack; Ralph Hubert and Clayton Lucas of Lockhart visited home folks during the week end.

The Spiritual Life Group of the W. M. S. met at the church on Monday afternoon, Miss Mattie Edwards was in charge of the program.

J. S. Jacob and daughter, Miss Zoe, spent the week end in Fort Worth.

Mrs. R. Scott Evans returned to her home at Dallas last Wednesday and was accompanied to that city by Mrs. Aln Reed who remained until Friday and accompanied the Rev. Reed home.

Mr. and Mrs. Melton of Anson have moved into the C. C. Smith home.

The girls volley ball team defeated the Buckholts team in four games at the Cameron gym last Monday evening. Adults who accompanied the group were: Mr. and Mrs. Charlie Trotter, Mrs. Dud Currey, Miss Maysell Gibbs, Mrs. Lucian Reed and Mr. and Mrs. A. W. McCullin.

Mr. and Mrs. Joe McKey visited relatives at Corsicana on Saturday and Sunday.

Lucian Reed was a business visitor in Austin last Wednesday.

Miss Maysell Gibbs spent the week end with home folks at Yarrellton.

FOR RENT—Large two story residence. Ten rooms, two baths. Near school. Convenient two families or roomers. Phone 256 Mrs. Gaither. 4t

Emory B. Camp  
Speaks To  
Baptist Men Here

Criminal District Attorney Emory B. Camp was the principal speaker at the meeting of the Baptist Brotherhood on Thursday evening of last week.

The meeting was well attended. Refreshments were served following the program and a social hour followed the address of Mr. Camp and other numbers on the program.

## DANGEROUS

It is dangerous to sell a SUBSTITUTE for 666 just to make three or four cents more. Customers are your best assets; lose them and you lose your business. 666 is worth three or four times as much as a SUBSTITUTE



THE  
STORY  
BEHIND  
HEALTH  
IS THE STORY OF

Rylander's Milk  
Phone 320

Join the big trend to The Herald. Get the best newspaper.

Circulation, news carriage and integrity gives The Herald the lead.

When you read it in The Herald you can understand what it's about.



"So I'm not good enough for my husband"

A playgirl wife—tawdry, cheap and coarse. Scorned by her husband. Mocked by her daughter's friends. But you'll see

## STELLA DALLAS

as she really is—a glorious, magnificent woman and one of the world's great mothers! Samuel Goldwyn presents this story as his masterpiece. An emotional experience you'll never forget.

SAMUEL GOLDWYN

PRESENTS

STELLA DALLAS

WITH

BARBARA STANWYCK

JOHN BOLES • ANNE SHIRLEY

AND

Alan Hale • Barbara O'Neil

Directed by KING VIDOR

FROM THE NOVEL BY OLIVER HIGGINS PROBY

RELEASED THRU UNITED ARTISTS

Dramatization by Harry Wagstaff Gribble and Gertrude Perrell

CAMERON THEATRE, JANUARY 30 AND 31

STRENGTH INSPIRES  
CONFIDENCE

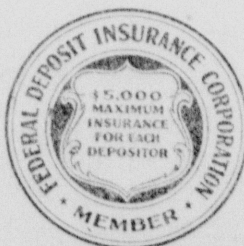
Citizens National Bank fully appreciates the distinction it has earned through long years of faithful adherence to good business principles in Banking.

Our growth through the years has made us strong in the financial world. This strength inspires your confidence and we in turn try to merit your belief in our integrity.

Going into the New Year, we seek to meet every challenge laid down through modern business demand. A long time ago it was said of this bank: "Large enough to serve every need and friendly enough to take into account the interests of the smallest depositor."

We invite your patronage because we know you will appreciate the service we can give you.

Citizens National Bank



## A PLAIN FACT

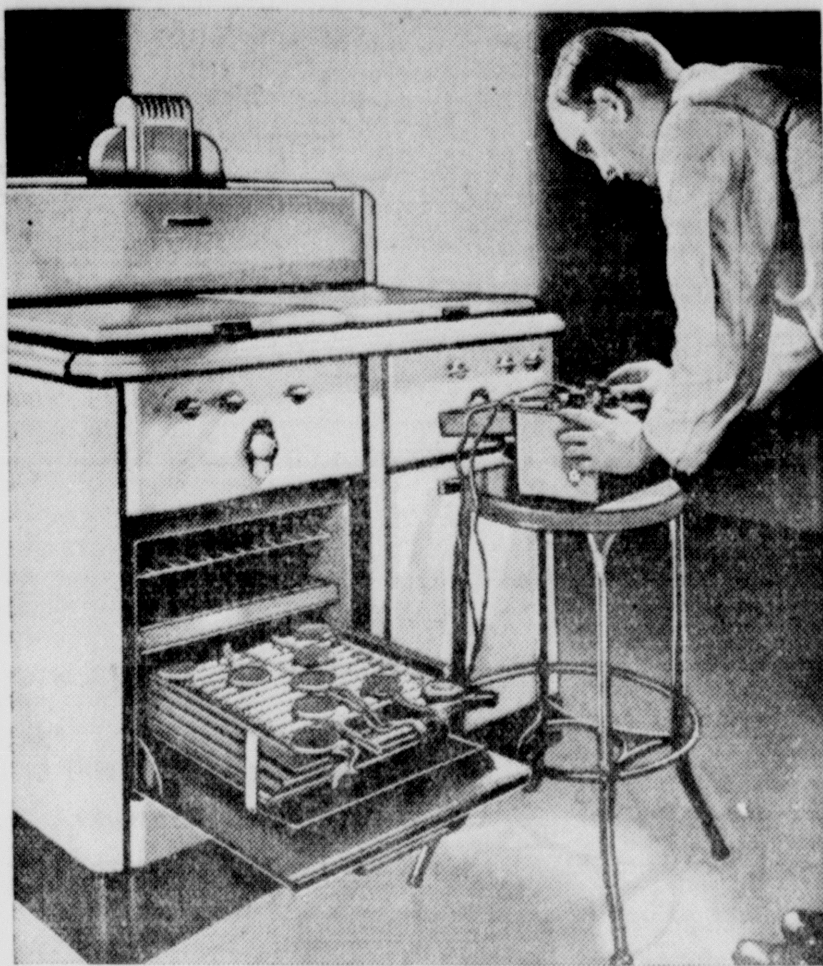
WE DO BETTER PRINT-  
ING NOT FOR LESS BUT  
FOR A REASONABLE  
PROFIT

*we know our business*

The Herald



## Science Rewards the Gas Range



HAVE you ever wondered what a scientist looks like? Above is one pictured conducting a broiling temperature test on a new model gas range in the famous testing laboratory of the gas industry at Cleveland, Ohio. This is but one of more than 500 scientific tests a range must undergo before winning the laboratory seal of approval, which means the range will give long and distinguished service as the peer among cooking appliances.

## FARM CLUB NEWS

A warm, dry brooder house is being prepared by Mrs. George Roberts, poultry demonstrator of the Tracy Home Demonstration Club in which to care for 200 Ancona chicks.

The brooder house is tin covered with open sides and front. One of the side openings will be closed with tin. On the east and south, Mrs. Roberts will tack feed sacks smoothly and brush them with melted paraffin.

In the center of the room a brick brooder stove of second-hand bricks is built. This stove will burn green wood which is readily available at small cost.

\*\*\*

A small brooder 2x3 feet heated by a lamp placed in a pit beneath it has recently been built by Mrs. J. D. Kornegay, poultry demonstrator of the Bethlehem Club to start the chicks she plans to raise this year. This is the second such brooder for Mrs. Kornegay. She plans to raise 400 baby chicks, getting 100 at a time. With these two brooders she can care for 100 baby chicks adequately at small cost. She will market the cockerels from these chicks as they are ready.

\*\*\*

Knowing that hens pay better when adequately housed, Mrs. Fred Lambert, poultry demonstrator of the Clarkson Home Demonstration Club has recently built a poultry house following recommendations of the Texas A & M Extension Service.

This house which is 12x14 is large enough for 65 hens. It is ventilated at the back and sides while an opening across the front is covered with sun ray cloth.

Roosts arranged on the level with dropping pit, a nest for each 5 hens and watering trough and feed hoppers in the house make it comfortable and easily cared for.

The house is located on well drained ground and is enclosed with poultry wire. The poultry yard is more than 1-2 acre in size and is now planted in oats.

This house was built from lumber left from rebuilding a house on the farm and the only cost was for nails and sun ray cloth.

## Give some thought to the Laxative you take . . . . .

Constipation is not to be trifled with. When you need a laxative, you need a good one.

Black-Draught is purely vegetable, reliable. It does not upset the stomach but acts on the lower bowel, relieving constipation.

When you need a laxative, take

**BLACK-DRAUGHT**  
A GOOD LAXATIVE

## Stella Dallas

(Continued from page 1)

stay. He secures employment in a textile mill in Milhampton, Mass., and eventually becomes assistant to the owner, Mr. Lieber. He reads of Helen Dale's marriage to Cornelius Morrison and consoles himself with the companionship of Stella Martin, the pretty daughter of a mill hand. Despite their social inequality he marries her.

Within a year she has a baby and although she worships the child, Stephen is acutely conscious of her essential vulgarity and coarseness, and resents her friendship for Ed Munn, a race track tout.

Stephen progresses in his business and is transferred to New York. He only comes home occasionally and then to see his daughter.

Years pass and Stephen and Stella are permanently separated. Laurel goes to school near Boston and visits her father periodically. Meanwhile Stephen again meets Helen, who is now a widow, and the spark of their love is rekindled.

Her mother's boisterous conduct

with Ed Munn makes it difficult for Laurel to keep her young friends and when she visits Mrs. Morrison on her summer vacation and tells of the fine times she has, her mother is fearful that Stephen and Mrs. Morrison are planning to wean Laurel away from her. She refuses to give Stephen his freedom when he asks for it, and attempts to provide better surroundings and companionship by taking Laurel to a fashionable resort. Here Laurel meets Dick Grosvenor who is immediately attracted to her. His folks are anxious to meet Mrs. Dallas and Stella prepares for the introductions that evening, while Laurel and Dick go off for the afternoon.

When she returns Laurel is humiliated to find that her mother is an object of ridicule in the community. Heartbroken Laurel insists that they return home. That night on the train Stella Dallas overhears a conversation that reveals the truth about herself. She goes to Helen and offers to divorce Stephen so that he and Helen can make a home for Laurel.

When Laurel learns after her father's marriage that she is to live with them, she tells her father she would never consider leaving her mother. When she is told it is her mother's idea, Laurel realizes that Stella is deliberately sacrificing herself, and nothing can keep her from going back to her.

Stella, however, makes a final sacrifice and finding Ed Munn, who is now a drunken bum, she gives him money and brings him to the house. When Laurel comes in she greets her daughter airily wearing her most flamboyant outfit. In the morning she is gone. The note she leaves for

## LISTEN!

Now is the time to buy a good watch cheap. I just purchased a new stock of watches among which are:

5—7 jewel Elgins, fitted in 20 year yellow gold cases only \$5.50 each.

3—15 jewel Elgins in 20 year gold filled cases, \$7.50 each.

4—17 jewel Elgins and Walthams in 25 year yellow gold cases, \$10.50 each.

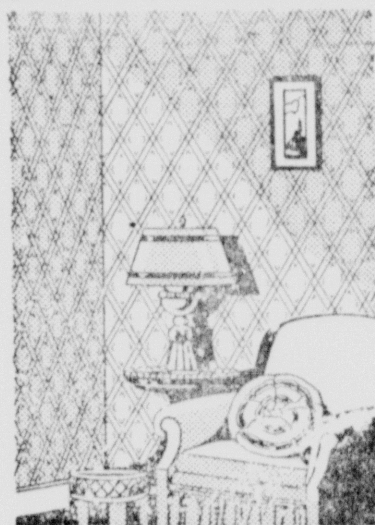
Several priced from \$2.50 to \$4.50 Satisfaction guaranteed.

**F. C. MATULA**

At Jos. Matula Grocery  
Santa Fe Town. Phone 262

## New Beauty

## In Your Home



New beauty—at low cost. For wallpapers not only give your rooms the distinction and show of good taste that they deserve, but enable you to have them at far less expense than any other decorating material would cost.

Consult us for expert and artistic planning of the papering of your rooms. This is just one of the many services we maintain for you at no extra charge.

10x12 Room, complete with border and ceiling, as low as—  
\$1.75 per room

A complete selection of new designs and fabrics. As low as, single roll—

**8c**

PAINT—VARNISH—ENAMELS

**NEW CAMERON DRUG**

Phone 21.

"Only The Best!"

Laurel tells her that she is going to marry Ed Munn and go to South America.

As Laurel's wedding day arrives the only cloud to dim her happiness is that she hasn't heard from her mother. The house is filled with flowers and wedding guests, congratulating Laurel and Dick Grosvenor, the bridegroom. Outside in the rain, a drab figure peers into the brilliantly lighted room. It is Stella Dallas.

## Ad Hall School

(Continued from page 1)

eron schools and Guy T. Newton, county superintendent of public instruction.

Reports indicate the entertainment was a success from every standpoint. The supper was well served and the patronage so good nothing was left. The patrons of the school were happy to thank the people for attending and those who helped to make the program a success.

In its edition of Thursday, January 13, the Cameron Herald printed a story of considerable error. It was

said in the story that the dedication ceremony was held on the previous Friday night. Homer Allen, trustee, called attention of the publishers to the error and circulars were printed and distributed Friday afternoon in Cameron and Buckholts to overcome the effect of the error. The Herald's circulation is very large in that territory, more than 200 families reading the paper on Route 1 out of Cameron. The Publishers were glad to correct the error and to bear the expense of it.

The school building was destroyed in a spectacular fire on November 22, 1937. At the time a snow storm was raging and little work could be done by Cameron Firemen who went to the blaze.

Although facilities of the Cameron schools were offered the citizens there organized the community and school was resumed in the homes of patrons.

The building destroyed on last November was built in 1916. It replaced a building erected some years prior to that date which was also destroyed by fire resulting from lightning.

## Announcement...

We are pleased to announce that we are moving into the building next to J. C. Penney Company, on February 1, 1938.

At this new location we will have sufficient floor space to better serve our customers.

Large quantities of new merchandise is arriving each day and we will have a most complete line of merchandise priced to sell.

We are replenishing our stock of SIMPLICITY PATTERNS and will endeavor at all times to keep ample stock of all numbers.

We appreciate the business of our many friends and customers since opening in Cameron and we invite the continued good will and patronage of all the people.

Visit our New Store and take advantage of the many specials, all of which are bargains.

**ROBERT'S**  
5c To \$1.00 STORE

Watch Our Windows.

Cameron, Texas

The present building cost in excess of \$4000. The Trustees collected \$6000 in insurance carried on the building. Present trustees are: Homer Allen, Frank Winkler and Joe Gerick.

Mr. and Mrs. Cyrus Miller announce the birth of a daughter who has been named Dorothy Renee, born on Saturday, January 15th, at the Cameron Hospital. Friends here are congratulating the happy couple over the arrival of their first born.



*The Warmth and Fellowship*  
IN A BOTTLE OF

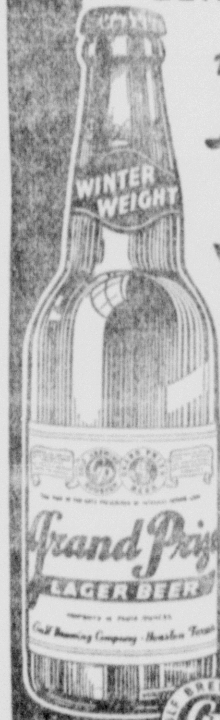
WINTER WEIGHT

**GRAND PRIZE**

IS A *January Treat*  
DON'T MISS IT

LAST YEAR'S SALE OF  
94 MILLION  
bottles PROVES  
GRAND PRIZE  
QUALITY  
LEADERSHIP

TEXAS' Largest SELLER



THE REASON IS IN EVERY BOTTLE



OBEY THAT IMPULSE! THAT'S WHAT ANGEL DID... and that's when that charming young fellow from Paris came into the picture!

*MARLENE Dietrich*



**"ANGEL"**

WITH  
**HERBERT MARSHALL**  
MELVYN DOUGLAS  
Edw. Everett HORTON  
Laura Hope CREWS

A Paramount Picture

**CAMERON**

February 1-2



## Football Gets Call In Jam Up Film At Cameron Saturday; Its The Navy Again

Some of the best football ever played for a moving picture is to be seen in "Hold 'Em Navy," the new Annapolis film that opens Saturday at the Cameron Theatre. Played by the team of the University of California and the young stars of the picture, Lew Ayres and John Howard, the games offer all the thrills of a real Army-Navy game, seen from the fifty-yard line.

Football, however, is not all there is to "Hold 'Em Navy," by any means. There is a sprightly love story, played by Ayres, Howard and Mary Carlisle, that ranks well in the front rows for light romance. The three are all outstandingly capable young players, and all are at their best in this picture of football and romance at the Naval Academy.

A fine supporting cast play in the film, including Benny Baker, Elizabeth Patterson, Archie Twitchell, Lambert Rogers, Lee Bennett, Alston Cockrell, Tully Marshall, Billy Daniels, George Lolier and Pat Faherty.

Baker is at his funniest, and Archie Twitchell turns in a splendid performance. Tully Marshall, as always, is perfect in his part.

The story begins when Lew Ayres, a plebe, enters Annapolis and almost immediately falls in love with Mary Carlisle, who is Howard's girl. This wins him the instant enmity of Howard, who begins to ride him unmercifully, nicknaming him "Beautiful." Howard's riding soon irritates Ayres until he vows he'll win Miss Carlisle away from the upperclassman. He becomes a star of the plebe team. On the eve of the big plebe game he is out too late and is reported by Howard. He loses his chance to play in the game as a result.

The following year Ayres and Howard are rivals for the post of Navy quarterback. Howard gets the position. Before the Army game Howard is out past hours, but by playing drunk himself, Ayres lets Howard get in unobserved. The drunk act costs Ayres his chance in the Army game, but Howard and his team-

mates score a victory over Army. After the game Howard tells the whole school of Ayres' sacrifice, and Ayres becomes more popular than he has ever been. Miss Carlisle, too, rushes to his arms, without another fight with Howard.

The comedy, the flashes of life in Annapolis, and the fine football in the picture raise this to grand entertainment. The film was directed by Kurt Neumann.

## POLITICAL ANNOUNCEMENTS

### RATES:

Congressional	\$20.00
Assessor and Collector	17.50
Sheriff	12.50
County Clerk	12.50
District Attorney	12.50
District Clerk	10.00
County Treasurer	10.00
County Judge	10.00
Local Representative	10.00
Floterial Representative	10.00
County Commissioner	7.50
Constable	5.00
Justice of Peace	5.00
Public Weigher	5.00

Terms: Strictly cash in advance. No announcements inserted unless cash accompanies same. Announcements inserted in order in which fees are paid at this office. Fee does not include subscription to the Herald.

The Herald is authorized to announce the following candidates for the office named, subject to the action of the Democratic primary, July 23, 1938.

For Representative 65th District:  
GEORGE MAYO NEWTON

## WALLACE

AND

## WALLACE

Attorneys at Law

Over First National Bank  
Cameron, Texas

## Marlene Dietrich In "Angel" Comes To Cameron Feb. 1 and 2

When a husband is too occupied with outside interests to give any time to his home, has his wife the right to look elsewhere for romance?

That is the problem treated by the new Marlene Dietrich picture, "Angel," which opens Feb. 1, at the Cameron Theatre. "Angel" was directed by Ernst Lubitsch and features Herbert Marshall and Melvyn Douglas in top male roles.

Marlene Dietrich plays the wife of Herbert Marshall, who is a diplomat too busy with state affairs to have time for romance. She goes off on a secret trip to Paris, where she meets Melvyn Douglas, who is returning to England after a long sojourn in India. Immediately they fall in love, and spend the one evening she has free together. She refuses to tell her name, saying that although she regrets it, the evening must be looked upon as an incident which cannot be repeated. Douglas names her "Angel." In spite of the appeal of Douglas, she goes back home and takes up her life with Marshall, who does not realize how unhappy she is, and who knows nothing about the Paris trip. She cannot forget the Paris incident and has difficulty in adjusting herself once more to the ennui of her home life. When Douglas returns to England

he meets Marshall. He and Marshall become friends, and he is invited to Marshall's home. There he and Miss Dietrich meet, but no hint of their former acquaintance is given. Douglas is unable to make "Angel" listen to his plea to leave her husband, and in the end, worn out by the strain of the situation and the tension between the two men who have meant so much to her, she runs away to Paris.

For the first time her husband realizes that something is wrong with his marriage, and he and Douglas both follow her, finding her down in the salon where she first met Douglas. Her decision, made after painful deliberation, concludes the picture.

In addition to the three principals the cast of "Angel" includes Edward Everett Horton, Ernest Cossart, Laura Hope Crews, Herbert Mundin and Ivan Lebedeff.

## NEWS FROM SOUTH ELM

Milton and L. J. Shiller and Wesley Griffin visited Eldon Price Sunday night.

Mrs. Hill Laird and children and Mrs. Vince Ward of Houston were week end guests of their parents, Mr. W. A. Arnold. Mrs. Ward and baby are staying a few days longer.

Miss Lois Powell visited her parents Mr. and Mrs. Walter Powell of Ad Hall over the week end.

Mrs. J. W. Price and children, Eldon and Cornelia and Wesley Griffin were in Temple on business Friday.

The greater part of the community was water-bound Sunday. Big Elm Creek on the North and South Elm Creeks on the South blocked all passage Sunday. Big Elm Creek remained impassable most of Monday.

## Don't Sleep When Gas Presses Heart

If you can't eat or sleep and awful gas bloats you up try Adlerika. One dose rids you of gas and cleans foul poisons out of BOTH upper and lower bowels. Dusek Pharmacy.

Mr. and Mrs. William J. Parma are the proud parents of baby girl born to them at the Cameron Hospital on Saturday, January 22, 1938. She has been named Nora Marie. Friends here are happy to have news of the blessed event for Mr. and Mrs. Parma.

## Wanted

### TO LET EVERYBODY KNOW!

Now is the best time to plant trees . . . Fruit Trees, Pecans, Berries, Shade Trees, Evergreens, Flowering Shrubs Roses. 62 years of service back of our trees and guarantees. Write for free catalogue and information. RAMSEY'S NURSERY, Austin, Texas.

# Bargain Days

## We Sell Cheap Every Day BUT—

Some Days we sell cheaper than others. Now through Tuesday, February 1st, are Exceptional Bargain Days. Come and see for yourself.

## Eat More FRESH FRUITS AND VEGETABLES

CELERY—  
Crisp, Bleached.

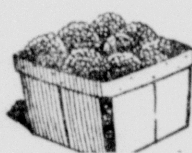
10c



Iceberg  
3 for 10c

Oranges

doz. 12c



Strawberries  
Fancy Klondike—  
2 boxes 25c

GRAPES—

California Red, pound—

19c

SWEET POTATOES—

Kiln Dried—

3 lbs 10c

## In Our Market

CHEESE, Kraft—

Swiss  
Pimento  
Brick  
American  
2 pound Box—

59c

SALT BACON—

Lean Streaked, pound—

15c

CHEESE—

Full Cream, pound—

22c

OYSTERS—

Gulf Coast—

Pt. 22c



## SPEAKING OF CARS

### USED CARS

1937 Master DeLux.  
Chevrolet Sedan. Trunk, Seat Covers.

1935 V8 Tudor, Good condition, tires good, seat covers.

1934 Four Door Terraplane Sedan, new rubber, a good quiet running family car, \$285.

1929 Dodge Sedan, New Rubber. Smooth Running

1929 Chevrolet Coach. Bargain. Good Rubber.

1936 Terraplane Coupe, Sweet Running. Easy on gas and oil.

### USED TRUCKS

2 1929 Chevrolet Trucks—Terms.

1929 Ford Model A.  
1934 V-8 Tudor.  
1929 Chevrolet Sedan  
1926 Ford Touring.

Look—Drive and Compare — Trade — Cash — Terms.

### BRAKE LINING

Machine installed, Firestone Brake Block and Lining. Competitive Prices.

### Mud Chains

### Car Heaters

Water and Manifold

Bicycles \$24.95 to \$33.95 —Trades

### Firestone Freezone

Also Prestone

### FIRESTONE BATTERIES

9 Months Battery guarantee \$4.65. Exchange.

Exchange your weak batteries for good hot new ones.

9 to 24 months Guarantee

GLASS CUT TO FIT  
All Cars—

# Horstmann Bros.

Cameron

Texas

## SUGAR Pure Cane

10 lbs

49c

BLACK EYE PEAS

LADY CREAM PEAS

CHOPTANK ENGLISH PEAS

PORK AND BEANS—

Pound Cans

MUSTARD GREENS—

No. 2 Cans, 3 for

SPINACH—

Free from Grit, No. 2 Cans, 3 for

APPLE BUTTER—

Quart Jar

MUSTARD—

Marco Brand, Quart

CATSUP—

Standard 14 ounce Bottle

PEANUT BUTTER—

Full Quart

2 lb 3 for

can

25c

5c

25c

25c

19c

10c

10c

25c

PICKLES—

Sour or Dill, Short Quart

COFFEE, RIO—

Fresh Ground, 2 pounds

BLACK EYE PEAS—

Free from Weevils, 4 pounds

MEAL, Standard—

10 pounds Sack

PINTO BEANS—

Choice Recleaned, 4 pounds

15c

25c

25c

25c

25c

25c

25c

## Potatoes

Colo. Washed

10 lbs 15c

# GREEN & BOEDEKER

Phones 93-94

Across From Postoffice

Cameron



## Society News

### Bennett Home is Opened to Friends and Thursday Bridge

On Thursday evening Mr. and Mrs. R. W. Bennett invited friends for five tables of bridge.

It was a charming hospitality of the week and the following were honored with invitations: Mr. and Mrs. Harold Payne, Mr. and Mrs. Chas. Allday, Mr. and Mrs. Richard Bush, Mr. and Mrs. Henry Patillo, Mr. and Mrs. Gaston Barmore, Mr. and Mrs. Franklin Dusek, Mr. and Mrs. Erle Burke, Mr. and Mrs. E. C. Cole, Mr. and Mrs. E. D. Parnell.

High score award to couples went to Mr. and Mrs. Erle Burke and they received a prize.

Cut flowers placed to advantage made the decorations a novel feature of the entertainment. Mrs. Bennett served a lovely refreshment plate.

### Mrs. Kemp Hostess To Bible Class

Mrs. Jeff T. Kemp entertained the Wesley Bible Class from the First Methodist church on last Wednesday afternoon with a party in her home.

Guests were Rev. and Mrs. J. Coy Williams.

A program of games was directed by Mrs. R. H. Johnson.

At the conclusion of the entertainment Mrs. Kemp served a lovely salad plate.

### Mrs. John Rosson Is Bridge Hostess

Mrs. John Rosson was hostess on Tuesday afternoon to the members of the Triple Four Bridge Club.

Guests invited for the bridge besides members were: Mrs. B. F. Bonds, Mrs. C. M. Franklin, Mrs. J. C. Culpepper, Mrs. J. M. Bowman and Mrs. James Watson.

A salad course with tea completed the delighted refreshment course served after a series of games.

### Mrs. Denson Is Hostess to As You Like It Club

Mrs. Della Denson was delightful hostess on Wednesday of last week to the As You Like Club when she served a luncheon.

The beautiful home was decorated with spring flowers from Japonica with Nandina berries augmenting color of the scheme.

Mrs. Denson served a four course luncheon. During the afternoon guests enjoyed conversation and needle work.

Those attending as guests were: Mrs. Leslie Brown, Mrs. J. Coy Williams, Club members were: Mrs. R. H. McIntosh, Mrs. R. P. Jeter, Mrs. W. H. Henley, Mrs. George A. Thomas and Mrs. Wm. Henderson.

### Mrs. Ray O'Neil Hostess to St. Rita's Circle

St. Rita's Circle of St. Monica's church was delightfully entertained on Wednesday afternoon in the home of Mrs. Ray O'Neil.

Members conducted a business meeting of the Circle and after the session Mrs. O'Neil served refreshment course consisting of cake, coffee and cookies.

Mrs. E. O. Schiller's home will be the place for the next meeting on February 2nd and Mrs. Ray Robinson will co-operate with Mrs. Schiller in hostess duties.

### Friends Surprise Mrs. Beal On Birthday

A delightful social entertainment of the week arranged by friends of Mrs. W. A. Beal on last Tuesday which date was the occasion of her birthday.

A group of friends surprised her when they went to her home and took gifts in commemoration of her birthday.

day, thus bringing her a happy day and remembrance. Mrs. Beal has been in declining health for several months.

Those attending the surprise party were: Mrs. W. H. Henley, Miss Mollie Allen, Mrs. T. L. Randolph, Mrs. Lydia Polk, Mrs. Lula Hefley, Mrs. P. S. Graves, Mrs. T. A. Howell, Mrs. Mamie Dobbins, Mrs. F. F. Reed, Mrs. George Mangum, Mrs. Ethel Brewer, Mrs. S. M. Burns and Mrs. John P. Moseley.

### Miss Skelton Is Hostess to Comus Club Here

The Comus Club, newly organized social club for members of the faculty, was entertained on Tuesday evening when Miss Ethel Skelton and Miss Frances Sharpe co-operated in a bridge courtesy at the home of Miss Skelton.

Miss Skelton used cut flowers and greenery to decorate the entertainment suite.

Miss Virginia Bargainier won the capital award and Miss Lelia Trice won second high.

Lemon chiffon pie and coffee completed a delightful refreshment course.

### Three Table Bridge In Williams Home Here

Co-operating in hostess duties Mrs. Lester Williams and Mrs. Bill Burns entertained in the Williams home on Wednesday afternoon with three tables of bridge.

Flowers made the home attractive, especially fresh cut violets, spring's first blossoms, noted in bowls about

### MEAL and HULLS

Hulls per ton	9.00
Meal per sack	1.30
Cotton Seed per ton	\$22.00

Cameron Cotton Oil Company.

the reception suite. Fern and cut flower bouquets were used on the dining table.

After a series of games Mrs. Williams assisted by Mrs. Burns served a delightful refreshment a frosted beverage with cookies.

Mrs. Erle Burke was successful for capital prize and Mrs. J. R. Bush won second, each receiving pictures.

Those attending were: Mrs. B. F. Reichert, Miss Dulce McCall, Mrs. E. D. Parnell, Mrs. Penn Wolf, Mrs. Harold Payne, Mrs. R. W. Bennett, Mrs. Erle Burke, Mrs. J. R. Bush, Mrs. R. B. Stedman, Mrs. Conn Moody, Mrs. Alvin Mondrik.

### Valentine Motif Featured 42 Leisure Club Party

Mrs. J. J. Parma carried out the Valentine Motif very attractively when she was hostess to her 42 club

## Junk Yard!

Located East of Santa Fe Depot

Highest prices paid for scrap iron, metal, rags and bones.

R. M. SANDERS, Prop.

### Marry In Cameron Saturday

Miss Pauline Woellert and Frank Pressley were married in Cameron Saturday.

Judge Jeff T. Kemp performed the marriage ceremony in his office at the court house. Close friends witnessed the ceremony.

WANTED—Work of most any kind. Best of recommendations. R. H. Rettig, 216 South College Ave. 2tp

Buy your SWIFT CHICKS now at our Cameron Branch

### SWIFT'S CHICKS CAN BE DEPENDED UPON BECAUSE--

1. SWIFT'S breeding flocks are correctly Culled.
2. Every bird is tested for B. W. D.
3. Proper feeding and comfortable housing of breeding flocks insure normal development of chicks.
4. Every egg set is individually inspected.
5. The Swift Hatchery is a model of sanitation and neatness.
6. We offer poultry service free.

SWIFT & CO. Cameron, Tex.

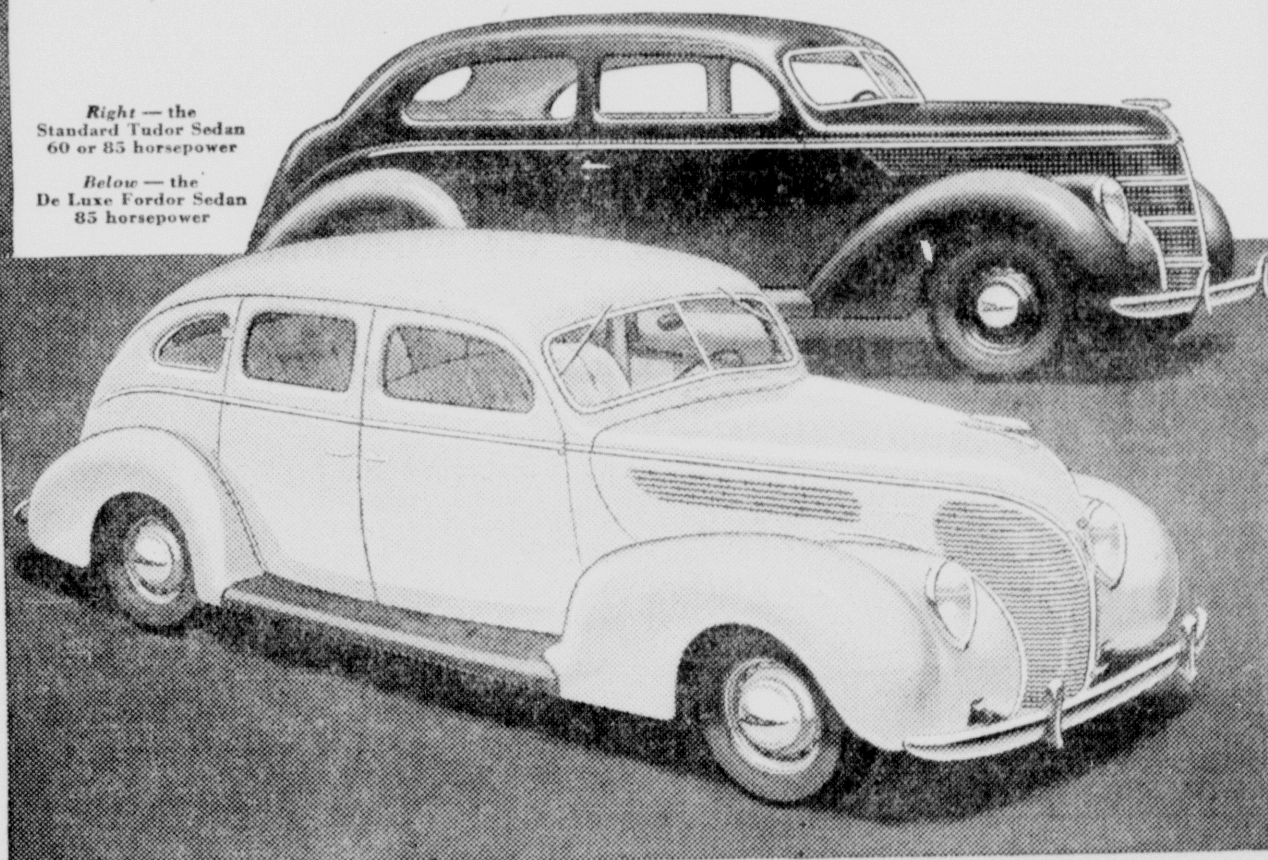
## Mamie A. Hefley Insurance

ESTABLISHED 1878.

Time Tried and Fire Tested

## FORD OFFERS TWO NEW CARS and keeps their PRICES LOW

Right — the Standard Tudor Sedan 60 or 85 horsepower  
Below — the De Luxe Fordor Sedan 85 horsepower



THERE are two new Ford cars for 1938—the De Luxe and the Standard—differing in appearance, appointments and price—but built on the same dependable Ford chassis.

Both bring you the basic advantages of a V-type 8-cylinder power-plant—smooth performance and compact design. The De Luxe Ford has the 85-horsepower engine. The Standard Ford provides a choice of 85 or 60 horsepower.

Both new cars are economical to operate. The Standard, with thrifty "60"

engine, costs less to run than any other Ford car ever built.

And both new cars are priced low.

Low price, like economy, is a Ford tradition. Ford founded the low-price field 30 years ago and keeps Ford prices low.

The De Luxe Ford costs slightly more than the Standard Ford, but provides more style with extra room in the closed sedans. Both cars, in proportion to price, represent unusual values. Both are built to the same high standard of mechanical excellence. There's a dealer near you.

## WE MARCH FORWARD

Under the rules of safe and sane business, we march forward. We keep pace with the modern demands of business and play our part in the progress of the country and community.

There are definite obstacles ahead. Those who will not heed the signs must find need for counsel.

A Friendly, Helpful Bank, is your greatest friend. To give counsel and to be helpful is the policy we carry along in the March Forward.

Based upon those good fundamentals we invite your patronage. You will always find us sympathetic and fully appreciating the needs for good guidance in financial service.

## First National Bank





# WHY

# The HEARLD

# LEADS

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When one newspaper becomes a larger medium for distribution than its competing papers . . . . there is a reason.

The Herald is the leading publication of Milam County for a number of reasons. Important reasons are it has met the demands of the population. Thirty thousand people live in the rural communities of Milam County. The Herald has stuck to its field and has never abandoned the people.

The Herald has never failed to take a stand on public questions demanding fearless discussion. It has refused to be dominated and controlled by selfish interests. Whatever its capacity has been to intelligently print the news . . . be it large or small . . . it has done its duty. Can this be said of its competitors?

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True, expressing opinions don't always gain and keep profitable business. But the greater thing is to inspire the confidence of the people and to give an account of its mission so that its face may be seen and its vote counted.

There will come a time . . . and that shortly . . when the people will need a newspaper to fight for American Principles . . the American Constitution. The Herald is ready now and has always been ready to fight for American ideals.

The re-assurance of hundreds who each month come into the circle of the intelligent Herald foretells for Cameron the most widely read and influential weekly newspaper in Texas.

YES, there is a difference. Compare them!

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# The Cameron Herald